

Fulfilling the **Promise** Unleashing our **Future**



FOR WANT OF A BETTER WORLD

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A Letter from the President...

AIIESEC: A story of achievement and evolution

What stories are yet to unfold to empower the world?

Looking at the youth population of the world today, it seems that we are more aware of our planet's environment than any previous generation, that we have more resources to create incredible new things, and that we have inherited many technologies and business theories that will help us solve various challenges today and tomorrow. Yet, never before have we, the world's population, been so wealthy, yet have such disparity between the have's and the have not's.

This disparity comes at a moment when, more than diversity between generations, we see a greater diversity within our generation; a diversity of mindsets, values and beliefs.

The stories that this generation hears are of an unbalanced world, and these are the stories that are shaping who they are and will become. We need new stories. We need stories that highlight both achievement and evolution in an individual, organisation, community, or society.

Today, AIIESEC is bringing a brand new story. We began the year with the responsibility of telling a story to the world that young people can deliver their promises while unleashing the organisation to which they contribute. Throughout the past year AIIESEC engaged in conversations on how to reach more people and create a larger impact, while still being concerned with delivering the performance and growth pace we promised. Today, around the world, 60,000 young people believe in what AIIESEC envisions and aspire to contribute to the world. These young people provided 20,000 team leadership experiences and 15,000 international internship experiences within a one-year period across 110 countries and territories. This means that every 40 minutes during the last year one "AIIESECer" took the challenge to go abroad to make a positive impact in an organisation, community or institution. In this same year AIIESEC had around 20,000 teams implementing projects and functional operations to make these internships, and the positive impact, possible. This practical experience is what makes AIIESEC unique; young people experiencing, failing, achieving, learning, adapting, and evolving, and they are constantly looking for further opportunities to continue developing.

In addition to this, despite our world facing one of the toughest economic periods, AIIESEC has grown in organisational results at a rate of 50% every year while evolving our financial and legal practices to sustain this exponential growth.



The stories we tell determine the stories we live.

A story of achievement could not come alone. This year we had the duty of telling a story of both achievement and evolution. This year's pride comes from the fact that as an organisation we accepted a midterm ambition to guide us for the next five years. It is an ambition that will lead AIIESEC to be the most credible and diverse global youth voice, the first-choice partner across any sector for responsible and entrepreneurial leadership, and a creator of cross-generational positive impact through the incredible experiences "AIIESECers" live. AIIESEC set an aspiration to be the "pulse" of young people's lives, which will drive the organisation forward while celebrating the journey along the way.

I believe that around the world there are fantastic stories of ordinary young people doing extraordinary things. Knowing what AIIESEC has been able to achieve this year I am convinced that if we connect and showcase these stories, the world will move forward.

AIIESEC believes in young people and their power to create a better world. This year, I am confident that we have lived a story that can empower young people to create what they want to see in their world.

It has been a year of fulfilling promises and unleashing the future. Thank you for believing in us.

A handwritten signature in blue ink that reads "HUGO PEREIRA".

Hugo Pereira

President | AIIESEC International 2010-2011

Just like you, we're inquisitive.
We question things.
Always asking ourselves: What will tomorrow bring?
Today people around the world ask:
"How can we live our lives to the fullest
without harming the planet?"
We're a global mining company.
Not just because we are present around the world.
But also because we care about the world.
We use innovative technology and we're
part of almost everything you use.
We're also present in forests,
helping conserve thousands of square
miles of green areas around the globe.
In rivers, by recycling 76%
of the water we use.
In the soil, with fertilizers that help
increase food production. In the air,
by using clean, renewable energy.
And we are about understanding,
respecting and promoting
the diversity of people.
We don't have all the answers,
but we're not afraid
of the questions.
Because questions
inspire us, inspire you.
For today and tomorrow.

**Vale. There is no future
without mining.
And there can be
no mining without
caring about the future.**



Future

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About AIESEC

AIESEC has 63 years of experience in developing high-potential youth into globally - minded responsible leaders.

Present in over 110 countries and territories and with over 60,000 members, AIESEC is the world's largest student-run organisation. Focused on providing a platform for youth leadership development, AIESEC offers young people the opportunity to participate in international internships, experience leadership and a global learning environment. What makes AIESEC unique is the youth-driven impactful experience that it offers to its members. AIESEC is run by young people for young people.

- ✓ Our **members** are part of an exciting, driven global network. They are able to contribute to societal change while exploring their own vision for a positive impact on society.
- ✓ We are supported by thousands of **partner organisations** around the globe who look to AIESEC to support the development of youth and to access top talent through our global internship programme.
- ✓ Our **alumni** are leaders within their organisations and communities. They use the experience, skills and inspiration AIESEC has provided them to be agents of positive change within today's society.

Our Vision

Peace and fulfillment of humankind's potential.

Our Approach

AIESEC members live an integrated development experience. This involves leadership opportunities, international internships and interacting with a global network to support their development.

AIESEC's Scope

AIESEC is a global, non-political, independent, not-for-profit organisation run by students and recent graduates of institutions of higher education. Our members are interested in world issues, leadership and management.

AIESEC does not discriminate on the basis of race, colour, gender, sexual orientation, creed, religion, national, ethnic or social origin.



AIESEC in Numbers

55'000	members	2.500	universities
20.000	leadership roles	470	conferences
16.000	internships	110	countries
4.000	partners	+60	years of experience



Our Values

Our values provide a way for AIESEC to encourage common behaviour across our global network.

Activating Leadership

We lead by example and inspire leadership through our activities. We take full responsibility for developing the potential of our people.



Enjoying Participation

We create a dynamic environment by active and enthusiastic participation of individuals. We enjoy being involved in AIESEC.



Demonstrating Integrity

We are consistent and transparent in our decisions and actions. We fulfill our commitments and conduct ourselves in a way that is true to our ideals.



Striving for Excellence

We aim to deliver the highest quality performance in everything we do. Through creativity and innovation we seek to continuously improve.



Living Diversity

We seek to learn from the different ways of life and opinions represented in our multicultural environment. We respect and actively encourage the contribution of every individual.



Acting Sustainably

We act in a way that is sustainable for our organisation and society. Our decisions take into account the needs of future generations.

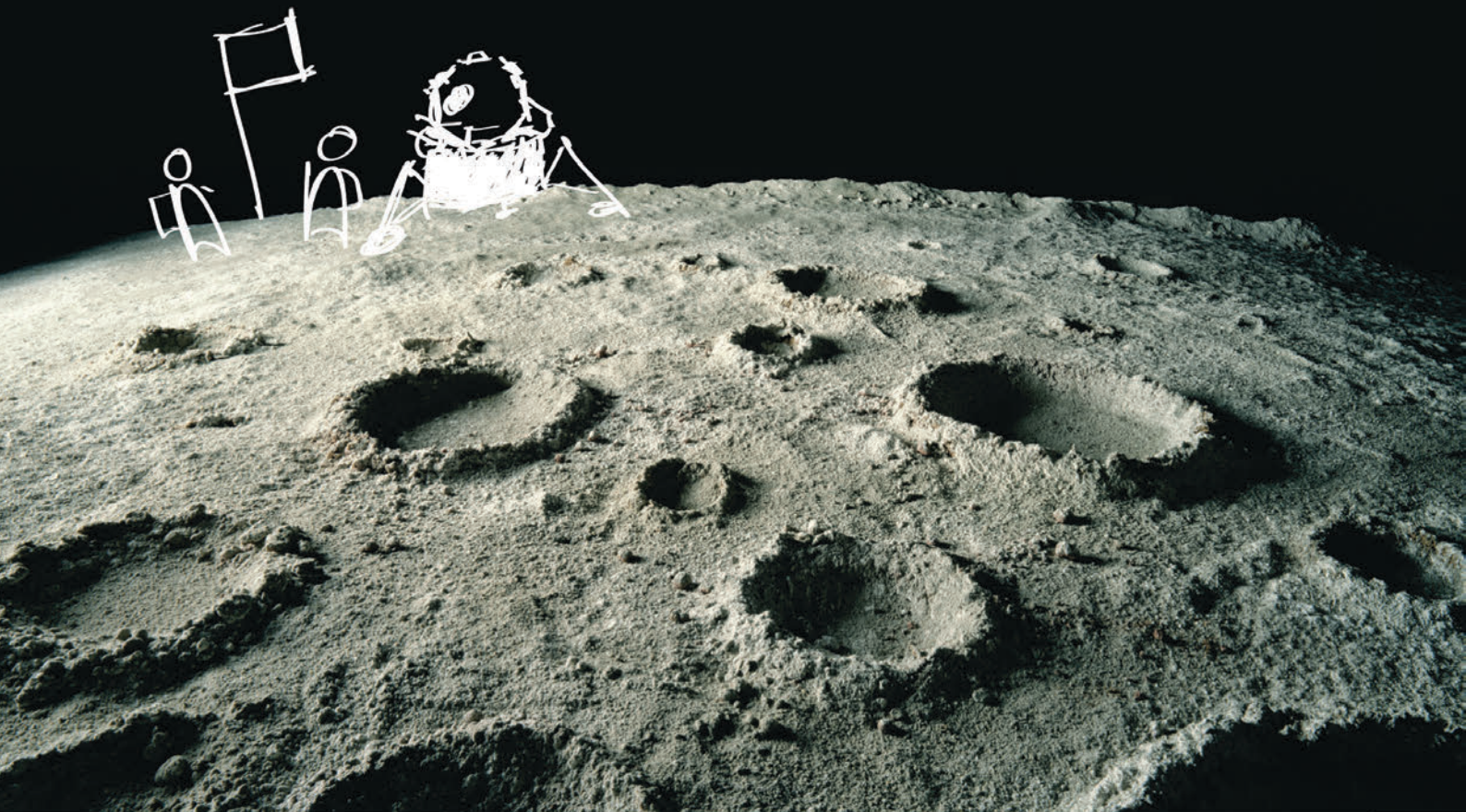


Make history.

AIESEC partnered with us to develop their 100 most senior leaders through an 18-month experiential leadership programme.

Our programmes with other market and thought leaders pay for themselves several times over.

But investing in the leaders of tomorrow will have returns far greater than that.



FUTURE
CONSIDERATIONS
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*Leadership development
Team development
Strategy implementation
Embedding corporate sustainability
Multistakeholder facilitation*

Working in:

» UK » US » India » Brazil » Mexico » Nigeria » South Africa » New Zealand » Russia » France » Germany » The Netherlands

AIESEC International Team 2010/2011

Fulfilling the Promise, Unleashing our Future

AIESEC International is the global office of AIESEC that connects the activities of the organisation around the world. We empower the national head offices (Member Committees) in our global network, and manage the development of global strategies and operations. The strategic development, product development, operations management, financial and legal management, brand management, information management and conference management services that AIESEC International provides supports the entire global association by maintaining alignment and ensuring the efficiency of processes, all of which leads to the delivery of a higher volume of quality experiences for young people.

With a team stand of «Fulfilling the Promise. Unleashing our Future», the AIESEC International 2010-2011 team fulfilled the promise made 5 years ago by the organisation and not only successfully achieved the set targets, but set a new standard of performance for AIESEC worldwide. In parallel, the team hosted and facilitated a global change management process that led to the creation of AIESEC 2015, set to unleash the network.



Back from left to right: Dávid Szöllösi (Global Sales and Marketing Manager), Darshan Desai (VP Exchange Management), Jennilie Orlanda (VP Country Development, Asia Pacific), David Elema (VP Country Development, Africa)

Middle row from left to right: Ruthie Garelik (Global Director of Sales and Marketing), Alexa Mabonga (VP Information Management), Tristan Watkins (Global Sales and Marketing Manager), Alexander Villamizar (Information Management Manager), Camilo Cueto (VP Organisational Development), Gloria Kexin Wu (VP Talent Management)

Front row from left to right: Prashant Søegaard (Global Sales and Marketing Manager), Marina Ran (VP Country Development, Western Europe and North America), Fatima Rocha (VP Public Relations and Alumni Relations), Hugo Pereira (President), Orsolya Kovacs (VP Country Development Central and Eastern Europe), Tetiana Mykhailiuk (VP Operations), Malina Ciolpan (VP Finance), Jake Formosa (VP Communications), Ekaterina Khaletskaya (VP Country Development Middle East and North Africa), Jasmer Dhingra (Global Sales and Marketing Manager)



TO **IMPRESS AND INSPIRE** YOU DON'T HAVE
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At DHL, people mean the world to us. That's why our goal has always been to attract and retain the best talent the world over. We provide challenge and opportunity for personal and professional development. We recognize the difference you bring to our business, and together we share the pride of building THE logistics company for the world.

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HERE I CAN DEVELOP CAREERS – MY OWN AND OTHERS’.

MY AIESEC EXPERIENCE

- AIESEC International Global Communication Crew 2007/08
- President, AIESEC in Malaysia 2008/09
- Vice President Strategic Initiative, AIESEC in Malaysia 2007/08
- Director of External Relations, AIESEC in University of Malaya, Malaysia 2006/07

REASONS FOR JOINING Deutsche Post DHL

As an individual who enjoys a fast-paced, high-performance environment, I always wanted to join a company that is leader in its business, a company that sets high standards and delivers great results, a company that has strong organizational culture and values. Apart from that, I wanted to join a company that would recognize my talents and previous experience and would support my growth in different ways. I think Deutsche Post DHL perfectly fits and even exceeds my requirements and expectations.

MY INTERNSHIP STORY

As a global partnership coordinator I work in the corporate headquarters of Deutsche Post DHL in Bonn, Germany. Every day I have an opportunity to work with top managers in different departments and business units identifying opportunities to open internship positions for young talents. Throughout my tenure, I’ve been responsible



James Loh, Deutsche Post DHL – AIESEC Global Internship Coordinator 2009/10

for selecting more than 100 interns for our offices worldwide. I have a chance to travel around the world presenting and extending partnership within the Group. At Deutsche Post DHL I’m constantly challenged to learn a lot, perform well and grow fast professionally and personally.

www.dp-dhl.com/career

Experience AIESEC

Engagement with AIESEC

Interact with AIESEC and get involved in activities where you can explore what AIESEC offers to develop your leadership potential.



Experiential Leadership Development

Explore and develop your leadership potential through the opportunities AIESEC offers for young people



Opportunity to have a practical team experience, gaining access to a global network and engage in practical hard skills development.



Experience leading other people and guiding them in their work. This becomes a crucial part of your personal and professional development.



AIESEC's Global Internship opportunities contribute to your professional and personal development by providing the opportunity to work abroad in a different environment. You can improve your entrepreneurial skills and bring added value to the organisation for which you would be working.



By working directly with communities abroad and contributing to social topics through projects, you gain personal development and cross-cultural understand while having the opportunity to create social impact.

Life-long Connection

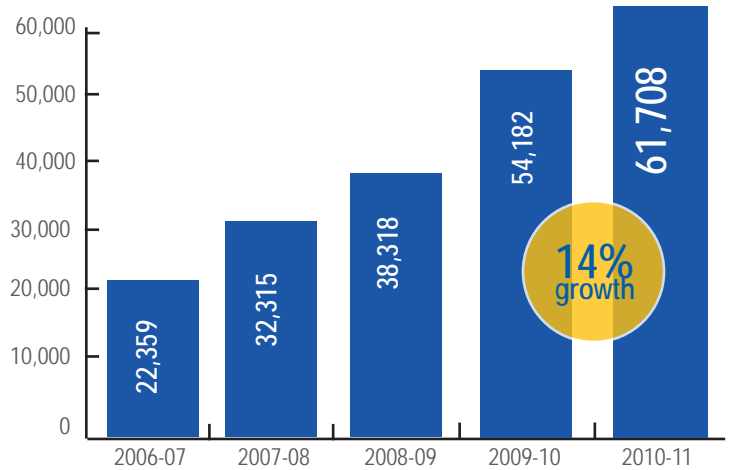
AIESEC presents each of its alumni with a platform for continuous growth, thus enabling them to make a constant positive impact on society and maintain contact with the AIESEC community globally.



Performance Report | Membership

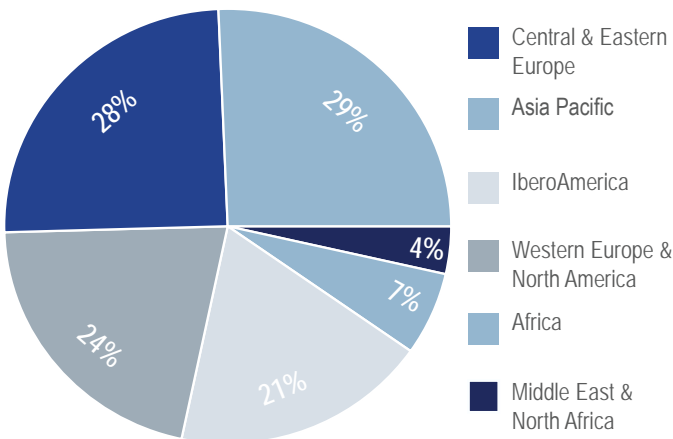
Globally, AIESEC has more than 700 local offices in cities and on university campuses in over 110 countries. Consisting primarily of volunteers, the membership base of AIESEC now exceeds 55,000. Members of AIESEC contribute their time towards facilitating the global internship programme, engaging in leadership development activities and ultimately participating in an AIESEC internship themselves. AIESEC's membership consists of 57% female and 43% male students and recent graduates. Most members are between the ages of 19-24, including those who take on leadership roles. The academic backgrounds of members are spread mostly across business, management, engineering and science.

Number of Members



Since 2006, AIESEC's membership has seen a consistent increase. This significant long-term growth in membership is largely due to a dramatic increase in the number of internship and leadership opportunities which AIESEC is offering. This year we have put specific focus on increasing the number of opportunities for technical, IT and engineering students.

Regional Distribution of Membership



Academic Background of Membership



Global Metrics: Reporting in AIESEC is done for the leadership term of one year starting in July and ending on June 30th of the next year. For this report performance is usually tracked from July 1st 2010 – June 30th 2011. All comparisons and data are taken on this basis. Performance of countries and regions are measured in a similar manner. We report on the organisational goals for AIESEC which are: Number of members of AIESEC, Number of internships facilitated, Number of Leadership roles taken by members, Number of countries and territories AIESEC is present in, Satisfaction ratings for leadership development and international internships.



Performance Report | Leadership Development

In the year 2010-2011, there are 24991 leadership opportunities provided and facilitated globally, and 20617 young people lived AIESEC leadership experiences in local, national and global level.



I was responsible for generating funds, sourcing human resources and overseeing the logistics for the AIESEC event. Preparation took about 4 months and it involved me leading a team of 7 people. I learnt to listen, ask questions, manage resources, and led people towards the attainment of our objectives, despite challenges.

Chinwe Nnadi, Nigerian, Team Leader in local chapter



I led an organisation in my city (Chandigarh, India) with 11 Executive Board Members who managed 50 Team Leaders delivering impactful and relevant experiences to 150 partners, including corporate organisations, universities, NGOs, and grade schools. It was a perfect mixture of managing and leading strategy, operations, people, and intuition.

Sahil Dewan, Indian, Local Committee President



My whole experience has truly been memorable. Leading and taking decisions for an organisation with more than 700 members has been both challenging and fulfilling. In the end, the amount of learning that I was able to gather from this experience has made me a better individual and a better citizen of the world.

Denise Mae Adeva, Pilipino, Member Committee President



Being part AIESEC in Mainland of China transformed my life entirely. At the age of 24 I teamed up with 14 unique individuals to lead more than 20 local offices. Meanwhile, I had the chance to explore and understand the chinese life philosophy and values, learning about the business in the fastest growing economy and making long-lasting friendships

Nikolay Gashev, Bulgarian, International Leadership Experience



AIESEC International allowed me to experience global management, even as a young professional. I oversaw the revenue generation, external positioning and partner relations of AIESEC globally. I had the world at my fingertips, learned from my teammates every day, and worked with current and potential Fortune 500 partners on 5 continents.

Ruthie Garelik, American, AIESEC International

AIESEC's Global Leadership Development Programme



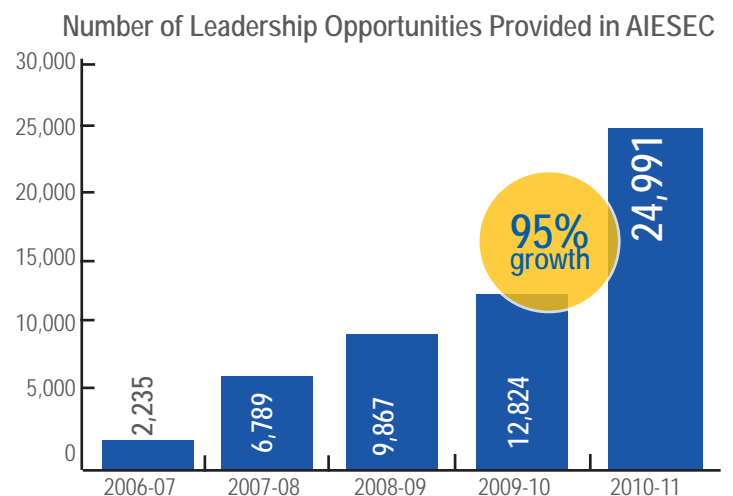
LEAD
Global leadership development program
LearnEngageActivateDeliver

LEAD is AIESEC's Global Leadership Development Programme created in partnership with UK-based consultancy

Future Considerations. The LEAD programme is intended to provide tailored learning activities for young people who are experiencing leadership roles in AIESEC in order to strengthen their skills, and support their competency development. The aim is to empower our youth members to become strong leaders who are globally minded and locally impactful.

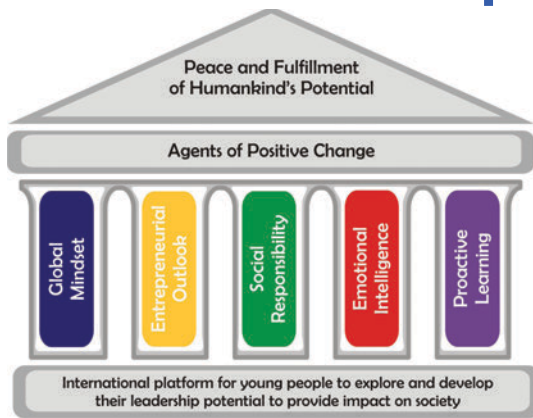
In 2011, we began the implementation of the LEAD Programme for different layers of leadership in AIESEC.

On this platform, we have developed the AIESEC Global Leadership Development Programme, LEAD, along with our



partner – Future Considerations, for our senior leaders (National Presidents and AIESEC International) with the aim of modelling a programme that can eventually extend and adapt to the larger organisation.

Performance Report | Global Competency Model



Our Global Competency Model consists of 5 key competencies which represent the development direction of our members in all levels of the organisation through management and operational activities.

Competencies we develop

- 1. GLOBAL MINDSET** - Actively seeking to encourage diversity; shows openness and respect towards other cultures, works effectively with individuals of diverse cultures, styles and abilities, making optimum use of their insights and ideas towards the fulfillment of goals
- 2. ENTREPRENEURIAL OUTLOOK** - Demonstrating ability in coming up with and implementing new ideas, organising and managing resources and opportunities, engaging and influencing others, taking risks and finding innovative solutions to increase performance
- 3. SOCIAL RESPONSIBILITY** - Approaching social, economic, environmental issues in a sustainable manner and taking a prompt action for improvement while considering the long term consequences of actions and the involvement of others.
- 4. EMOTIONAL INTELLIGENCE** - Showing consistency and honesty about own intentions, motives, feelings, recognizing own feelings and those of others demonstrating respect, empathy and appropriate behavior towards others; adjusting to different situations and personalities
- 5. PROACTIVE LEARNING** - Demonstrating self awareness, identifying areas for development of self and others; continuously increasing own/others knowledge and skills by trying different learning methods

How the AIESEC Experience Develops Members' Competencies

Our members participate in cross-cultural events with foreign interns, work with AIESEC members from across the world to deliver the global internship programme, embark on a their own cross-cultural working experience by doing an internship in another country, and lead and work with multi-cultural teams.

Through working on projects and programmes at the local and national levels, our members constantly engage in activities and are measured on their fulfillment of goals they set. They are taking responsibility and determining their own solutions, designing new projects, making and implementing plans, solving challenges in innovative ways, and managing organisational strategy and operations.

AIESEC works closely with the issue of sustainability and associates itself with sustainability related organisations. Through running and participating in certain programmes and learning events, members are encouraged to live the value of social responsibility and constantly seek for positive change solutions to issues around them.

While working in local and international teams, the intense experience enables our members to cultivate interpersonal skills and develop a deeper understanding of others' emotions and motivations, equipping them with skills vital to lead oneself and others effectively.

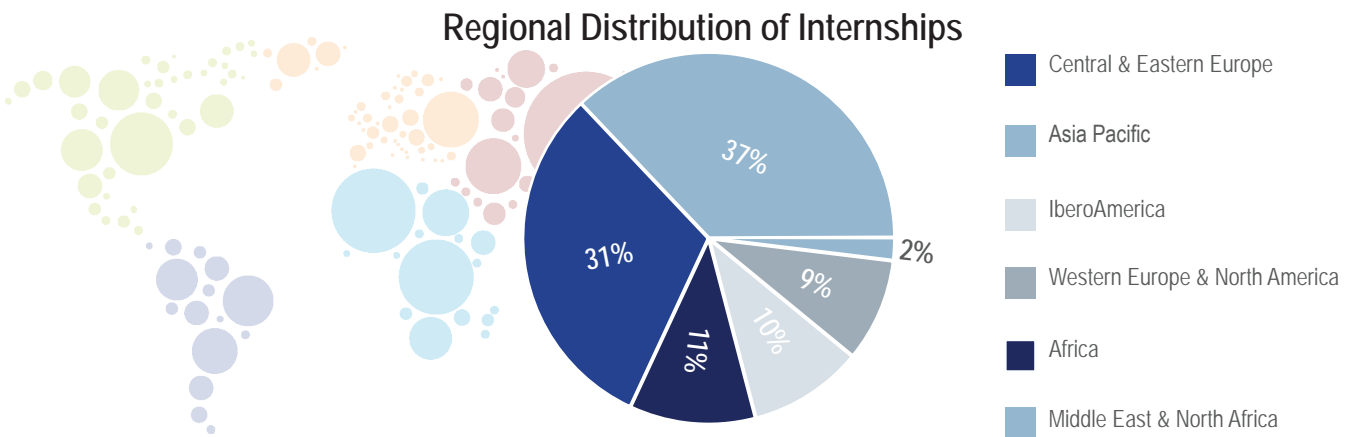
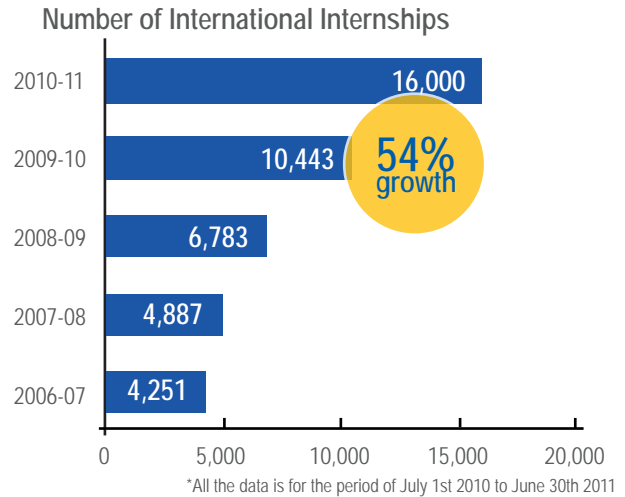
Our global learning platform is closely associated with the development experiences we provide in AIESEC. Members are involved in various learning activities and are supported in being able to do effective personal reflection and goal reviews. In addition, members understand how to give and receive effective feedback, all of which helps individuals to adopt a proactive attitude towards learning and effective approaches with teams and the people around them.



Performance Report | Internships Report

AIESEC facilitates more than 16,000 international internships in over 110 countries & territories for our members and partners. These internships provide an opportunity for young students and recent graduates to work in their field of interest while in another country, to gain a rich cultural experience and develop their professional skills.

2010/11 saw a 54% growth in international internships facilitated. This growth is mainly due to an increasing number of short term internships in the development and non-profit sector. The countries within the **Asia Pacific** and **Central and Eastern Europe** regions are the primary contributors to this growth.



AIESEC internships span a multitude of fields including working with NGOs and community-based organisations, interning in a small or medium scale enterprise to develop its business overseas, working on human resources and financial practices in large firms, teaching languages in educational institutes and last but not the least specialised technical and engineering internships.

AIESEC has seen an increase of internships facilitated within the technical field apart from a steep jump within the one's dealing with working with NGOs & Schools. The technical internships growth is facilitated by increased demand of talent with experience in network management & data transmission, systems analysis & design, software development and programming, mechanical engineering and chemical engineering.



*46 % of Internships are within NGOs & Cultural Institutions – not in the world cloud.



Performance Report | Internships Report

As an organisation we measure our members' satisfaction with their international Internship in AIESEC. The satisfaction levels are measured on the basis of the value proposition of our Internship programs which is the primary expectation we set for our members.

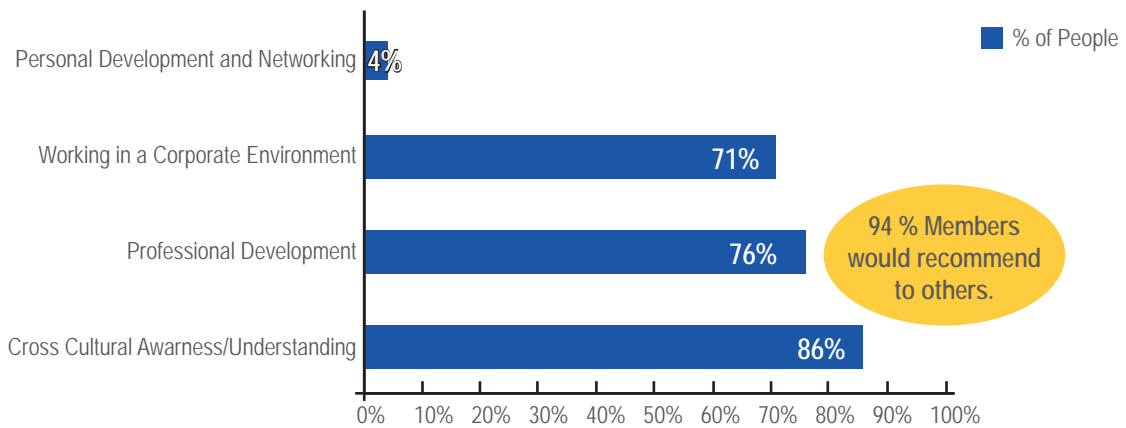
Depending on the type of Internship, the member gets a combination of the value propositions mentioned below:

- ✓ Cross-cultural and positive impact
- ✓ Self-development
- ✓ Professional experience

Along with satisfaction based on the value proposition we also measure the quality of our Internships by way of recommendations from our members who've experienced the internship.

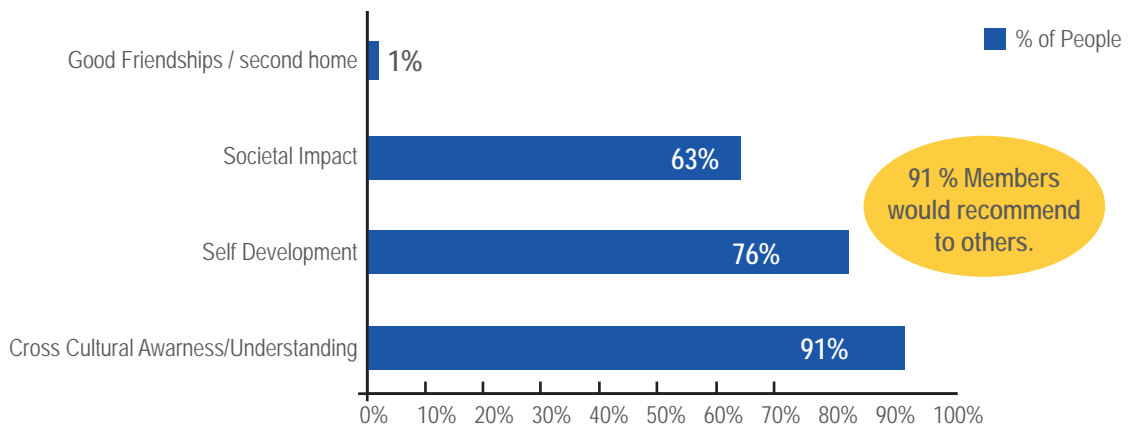


Satisfaction of Members taking up long-term Internships



*Sample data size of 1000 respondents picked at random

Satisfaction of Members taking up short-term Internships



*Sample data size of 1000 respondents picked at random



AIESEC 2015 | A bigger and bolder ambition for AIESEC!

The vision AIESEC has for the world is Peace and Fulfillment of Humankind's Potential. Every 5 years the organisation goes through a process to determine what is the best way to empower young people to accomplish this vision and the response is a story that outlines what AIESEC should look like in the future.

In 2010, AIESEC created its latest story of your empowerment through using a process based on Appreciative Inquiry, an organisational development method used to drive change. Throughout this process, AIESEC engaged more than 1,000 people from 110 countries and territories both physically and virtually.

The outcome of this process is AIESEC's story about empowering young people for Peace and Fulfillment of Humankind's Potential. It includes a BHAG and three statements which describe the ideal state of AIESEC in the year 2015:

AIESEC's BHAG is:

Engage and develop every young person in the world.

2015 Ambition Statements

In addition to the BHAG, AIESEC created statements that illustrate how the organisation will look like in the year 2015:

Our growing physical and virtual reach makes us the most credible and diverse global youth voice.

We are recognised across sectors as the first-choice partner for our ability to develop responsible and entrepreneurial leadership.

Our collaborative environment empowers every member to live a high quality AIESEC experience, creating a cross-generation positive impact on society.



In the next five years, AIESEC will tell a story of engaging and developing millions of young people by being a global youth voice, a first-choice partner, and creating positive impact around the world.

It's my
#desire
to work
anywhere
I choose



Take **#that** to the bank

The world is the only stage big enough for your energy, your talent and your ambitions. So ING Bank has designed the ING International Talent Programme around your personal and professional objectives. You learn fast. The best professional and personal mentors help you to become the best. And you show the world what you can do. Check [ing.jobs/graduates](https://www.ing.jobs/graduates) for more info or apply directly.

ING International Talent Programme: **Now hiring**



Western Europe and North America

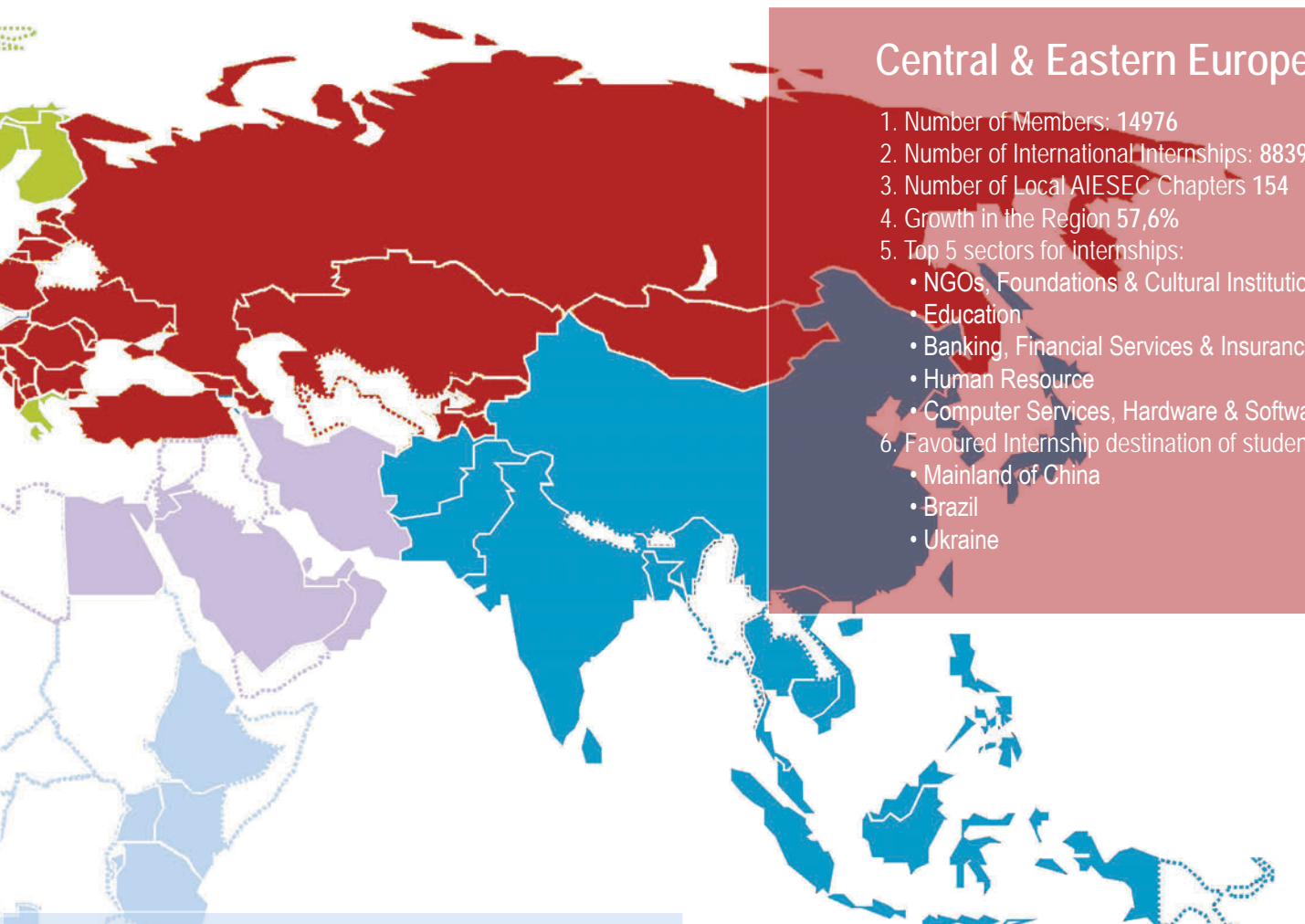
1. Number of Members: 12932
2. Number of International Internships: 4687
3. Number of Local AIESEC Chapters 229
4. Growth in the Region 40%
5. Top 5 sectors for internships:
 - NGOs, Foundations & Cultural Institutions
 - Education
 - Computer Services, Hardware & Software
 - Banking, Financial Services & Insurance
 - Telecommunications & Electronics
6. Favoured Internship destination of students from:
 - Poland
 - Brazil
 - Romania

Middle East and North Africa

1. Number of Members: 3036
2. Number of International Internships: 979
3. Number of Local AIESEC Chapters 28
4. Growth in the Region 76%
5. Top 5 sectors for internships:
 - NGOs, Foundations & Cultural Institutions
 - Education
 - Business Services
 - Media & Marketing Agency
 - Telecommunications & Electronics
6. Favoured Internship destination of students from:
 - Brazil
 - United States
 - India

Iberoamerica

1. Number of Members: 11278
2. Number of International Internships: 3954
3. Number of Local AIESEC Chapters 110
4. Growth in the Region 67%
5. Top 5 sectors for internships:
 - NGOs, Foundations & Cultural Institutions
 - Education
 - Energy & Utilities
 - Computer Services, Hardware & Software
 - Pharmaceuticals & Health Care
6. Favoured Internship destination of students from:
 - Colombia
 - Brazil
 - United States



Central & Eastern Europe

1. Number of Members: 14976
2. Number of International Internships: 8839
3. Number of Local AIESEC Chapters 154
4. Growth in the Region 57,6%
5. Top 5 sectors for internships:
 - NGOs, Foundations & Cultural Institutions
 - Education
 - Banking, Financial Services & Insurance
 - Human Resource
 - Computer Services, Hardware & Software
6. Favoured Internship destination of students from:
 - Mainland of China
 - Brazil
 - Ukraine

Africa

1. Number of Members: 3913
2. Number of International Internships: 2613
3. Number of Local AIESEC Chapters 51
4. Growth in the Region 95.88%
5. Top 5 sectors for internships:
 - NGOs, Foundations & Cultural Institutions
 - Education
 - Banking, Financial Services & Insurance
 - Computer Services, Hardware & Software
 - Business Service
6. Favoured Internship destination of students from:
 - Mainland of China
 - India
 - Nigeria

Asia Pacific

1. Number of Members: 15916
2. Number of International Internships: 10938
3. Number of Local AIESEC Chapters 149
4. Growth in the Region 43%
5. Top 5 sectors for internships:
 - NGOs, Foundations & Cultural Institutions
 - Education
 - Computer Services, Hardware & Software
 - Banking, Financial Services & Insurance
 - Business Services
6. Favoured Internship destination of students from:
 - Mainland of China
 - Poland
 - Germany



Partnering with AIESEC by being
Global IS Partner and number one
international internships provider.



That's certainty

In the past more than ten years Tata Consultancy Services sees the value in partnering with AIESEC. We recognize and appreciate AIESEC's activities in developing youth leadership with outstanding skills and mindset to facilitate needed change and achieve a positive impact in their environment. As one of the fastest growing technology and business solution providers, Tata Consultancy Services proudly cooperates with AIESEC. Together we created ACE – The Career Development Program to attract, recruit and retain the talents in the organization across the globe in the field of information technology, human resources, project management and consulting. Being the designated global IS partners of AIESEC, TCS also developed AIESEC's global information system, www.myaiesec.net. With that, TCS enables AIESEC to experience certainty.

To learn how your business can experience certainty visit www.tcs.com

TATA CONSULTANCY SERVICES
Experience certainty.

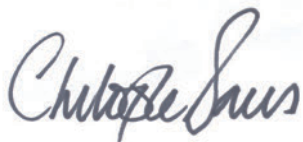
IT Services ■ Business Solutions ■ Outsourcing

Impact Report | Understanding AIESEC's Future

This year has been a challenging one for AIESEC International as the team closed out the last year of the 'AIESEC 2010' programme launched five years previously and engaged the organisation, its partners and wider stakeholders in building a platform to see AIESEC through to 2015. They approached the final period of AIESEC 2010 with panache leading the network to exceeding the major goals and setting a series of 'firsts' for the organisation, the most significant being the largest number of exchanges ever recorded in its long history. Whilst this wasn't entirely their own work, having inherited a wonderful platform from the previous few years, their tenacity and focus helped the network keep firmly attached to its goals in a period of significant change.

AIESEC 2015 has been an inspiring process for all who have been involved in it and the outcome is challenging and potentially transformational if the network can innovate and engage partners in new and imaginative ways. The AI team worked hard to understand how modern organisations engage their members and stakeholders in creating a clear purpose and goals for the future and applied these approaches in an imaginative way which helped to galvanise the global network into creating the 2015 vision. They should be congratulated for the way they did this and the degree of support for the final outcome that is evident right through AIESEC as a whole.

In the background much work has also been done on the more mundane, yet critical issues of protecting the trademark, improving back office processes, making sure the AI office is tax compliant in all areas, rebuilding reserves and improving cost efficiencies. No less important, this work will ensure that AI has a platform from which to continue growing sustainably over the next five years.



Professor Chris Bones

Dean Emeritus, Henley Business School
Chair AIESEC International Supervisory Group.



«This was my first year as part of the Supervisory Group. I've learned a great deal about AIESEC and its history and culture, I feel the work done on AIESEC 2015 is a fantastic start to the complex and challenging path to an exciting future. Working with Hugo and the AIESEC International team has been a great pleasure and SG meetings are stimulating and fun.»

Miles Flint | Former President of Sony Ericsson, current Chairman of Skype

«I believe that AIESEC 2010/2011 did a fantastic job on delivering all commitments they made, but also they put together new vision for 2015 on how AIESEC can make world better place to live by addressing big global challenges.»

Jan Muehlfeit | Chairman Europe, Microsoft Corporation

«The 2010/2011 team made incredible progress towards the importance of AIESEC's role towards the community, from many different angles. What can be seen as an activity for generating exchange and leadership will, given its success and size, start representing the Voice of Youth in the world. With this, AIESEC has achieved a unique position in the world.»

Ralph Hamers | CEO, ING Belgium and Luxembourg



Initiatives | Campaigns and Initiatives

During this year AIESEC also started new initiatives with Global Partners, the successful campaigns and special initiatives include:

Technical Management Programme

In partnership with Electrolux & Microsoft, AIESEC launched the «Technical Management Programme» initiative in February 2011 in order to become the first choice for Technical Internships and top talent in the world. This need for engaging with Technical Talent and Technology Companies stemmed from a variety of reasons, including:

This need of engaging with Technical Talent & Technology Companies stemmed from a variety of reasons:

- ✓ Need for AIESEC to penetrate new Sectors and Educational backgrounds to diversify our membership and leadership experience's relevance in the corporate world.
- ✓ Need for AIESEC to capitalize on IT and Technology to drive Innovation within our evolving organisation.
- ✓ Need for specialized, leading Engineering talent in Companies partnering with AIESEC.

Tech Talent 4 Good

Microsoft and AIESEC started the Tech Talent 4 Good project with the idea of creating awareness amongst IT students about the opportunities available in the non-corporate sector. Tech Talent 4 Good programme was to bridge the gap between the technology and the talent required to apply it in NGOs, in order to achieve maximum impact.

“Microsoft has worked with nonprofit organisations around the world for over two decades. We know that technology can be an amazing tool for social and economic development and we see the transformational power that the magic of software brings to NGOs. Tech Talent 4 Good and AIESEC are helping take this commitment one step further.

Tech Talent 4 Good engages the energy and passion of IT students to apply their technology skills working in a non-profit environment to serve the most vulnerable in society. We are proud to partner with AIESEC in this way and contribute to developing future leaders that value social responsibility.”

Sylvie Laffarge
Community Affairs Director
Microsoft Europe



I am an AIESEcer

TECHNICAL TALENT'S STORIES WANTED

**TECHNICAL
MANAGEMENT PROGRAM**

We are looking for AIESECers that have a Technical Background!



Initiatives | Campaigns and Initiatives

Electrolux supports the Technical Management Programme

AIESEC's Technical Management Programme was a new initiative enabling AIESEC and Electrolux to reach young technical talents with relevant leadership experience, and increase the number and visibility of internship opportunities with technical requirements throughout Electrolux's business.



“ “ Since 2003, AIESEC has proven to be a solid platform for our graduate internship programme, attracting innovative, diverse and outstanding individuals to join our company.

Electrolux and AIESEC not only share strong common values but also the interest in engaging and developing young technical talents that support us in creating a better future for our business and our society.

We are proud to sponsor the Technical Management Programme as it reflects the continuously evolving partnership between Electrolux and AIESEC. ” ”

Ann Gårdmark
VP Talent and Resourcing
AB Electrolux

PwC Financial Sustainability Partnership



The PwC Finance Sustainability Partnership is a global collaboration between AIESEC and PwC aiming to build a development platform for AIESEC members in the areas of sustainable finance and external relations. The partnership aims to support all AIESEC entities in becoming better positioned externally and more sustainable with their financial processes.

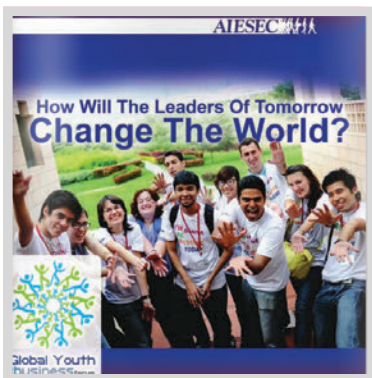
“ “ PwC has been supporting AIESEC for almost four decades. Our cooperation focuses on education around the financial and organisational sustainability of AIESEC's local offices. PwC stands firmly behind sustainability in all aspects of business and supporting the Finance Sustainability Partnership fits with our belief that businesses should make a positive contribution to the societies in which they operate, and the fact that we see AIESEC's talent as the most probable candidates to be future business leaders implementing these changes. ” ”

Karel De Baere
Chairman
PwC Belgium



Initiatives | Media & Publications

With a membership of more than 55,000 young people and an alumni base of over 800,000 in 110 countries, AIESEC is able to truly capture a credible global youth voice on a number of key topics such as labour mobility, corporate social responsibility, entrepreneurship, technology and education. This year has seen AIESEC partner with a variety of reputable institutions to do just this and more.



Wall Street Journal Europe – How will the Leaders of Tomorrow Change the World?

In August 2010, the 62nd AIESEC International Congress hosted the Global Youth to Business Forum for over 600 delegates from 110 countries and territories at the Indian School of Business in Hyderabad, India. The scope of the discussions at this forum focused around three key topics: Harnessing Youth Innovation, Labour Mobility and Diversity and Environmental and Corporate Sustainability. The output of the discussions and solutions proposed from the young delegates was published in a special edition of the Wall Street Journal Europe during January 2011.

AIESEC is one of the World's Most Democratic Workplaces

In April 2011 AIESEC International was awarded a place on the WorldBlu List of Most Democratic Workplaces™ for the fifth consecutive year. WorldBlu, a company specializing in democracy in the workplace seeks to highlight exceptionally democratic organisations around the world.

“Once again, AIESEC International was honoured on the 5th annual WorldBlu List of Most Democratic Workplaces 2011. AIESEC has maintained its presence on the list every year since its inception in 2007. Interestingly, several of the organisations on The WorldBlu List of Most Democratic Workplaces were founded by AIESEC Alumni, demonstrating the huge contribution AIESEC continues to inspire in changing the way people work.”

Traci Fention
Founder & CEO | WorldBlu



International Student Identity Card Awarded to AIESEC

In May 2011, AIESEC won the inaugural ISIC Award at a special ISIC Event in Tallinn, Estonia. The ISIC Award is a new initiative aimed to support an organisation that has been successful in projects that increase access to education and develop leaders globally.

AIESEC was honoured from a group of five organisations, who were shortlisted for their achievements in this area, including Community Colleges for International Development (CCID); Institute for Higher Education Policy (IHEP); Japan Student Services Organisation (JASSO) and Laureate International Universities.



40 under 40

In a time that society largely recognises the importance of global leaders, large impact across regions, building considerable fortunes from start-ups, AIESEC investigated internally to publish a list of Alumni that have incredible stories representing the importance of thinking globally and acting locally.

Through this list, AIESEC intends to showcase that there are far more stories than just the ones famously known. We found 40 extraordinary stories of people under 40 years old, that come from all corners of the world and sectors: from technology, health care, sustainability, finance, and entrepreneurship.

What do they have in common? They are creating a positive impact, role modelling for their communities, enhancing local leadership, innovating and growing their businesses/products/ideas. They have a global mindset, while applying local expertise by being entrepreneurs, and they all stated with AIESEC.

Eager to learn more about them? Check the «AIESEC Alumni 40 under 40» in full at www.aiesec.org



28 years old

Gabriela Albescu

Director
The Hub
Romania

Gabiza, as people know her, was involved in AIESEC during 7 years leading projects first in Romania and Moldova and then in AIESEC International as President for the term 2007/2008. Gabiza is an agent of positive change, committed to bring new ways of organising communities into structures that effectively generate a sustainable world and a connected humanity as a force for good.

After her experience in AIESEC Gabiza joined Future Considerations where she worked in designing and delivering large scale organisational transformation and leadership programmes with key clients across several sector such as TATE Britain, BP, KPMG and HSBC.

Recently Gabiza joined The Hub as a member of the global team overseeing the organisational development and design as part of the efforts of The Hub to become the leading global network in stimulating social innovation and entrepreneurship.



40 years old in 2011

Marianne Knuth

Kufunda Learning Village
Founder
Zimbabwe

Marianne is a young woman of Danish and Zimbabwean origin. Marianne was President of AIESEC International in 1997 and after her experience in AIESEC she started a Masters in International Business and Economics at the Business School of Copenhagen in 1999. After finishing her studies, she decided that the world of business wasn't quite for her and, together with a group of friends, created Pioneers of Change, a global learning community. Pioneers of Change now hosts over 1,000 individual pioneers in 70 countries, all of whom have made a personal commitment to continuous learning and social contribution.

After leading Pioneers of Change for three years, Marianne decided it was time for her to return to her roots in Zimbabwe and to start one of her dreams, The Kufunda Learning Village. The purpose of Kufunda Learning Village is to inspire the co-creation of strong life affirming communities in Zimbabwe and beyond by living and sharing the wisdom, practices and social systems that are required for such communities.

Kufunda Village strives to be a resource for the world, giving people a place where they can explore anything they believe to be possible. Currently, Kufunda is working with five rural communities and one urban group in Zimbabwe in their quest to support life-affirming communities.

"I think I must have been born with the passion and love that I feel so deeply for this continent and the people. I know that Africa has many gifts to offer both herself, and the rest of the world, and so, in a way, I think that Kufunda Village is part of a dream and vision that I have for an awakened Africa."



34 years old

Ardantya Syahrez

Owner & CEO at K-Food Indonesia
Owner & CEO at PT. Marketing Komunikasi Indonesia
Indonesia

Ardantya is a well known and respected alumnus in Indonesia's AIESEC community. In 1998-1999 he served as President of AIESEC Indonesia, and during the following 5 years, he gained experience in marketing research and advertising companies.

In 2005, he started his own business, K-Food Indonesia, which is a small enterprise leveraging the local potential of the Indonesian food industry. He also initiated PT. Marketing Komunikasi Indonesia, a strategic marketing communication and research agency to help brands in Indonesia interact with their target market.

"As an entrepreneur, as well as the excitement and adrenaline of making business, I believe being an entrepreneur is about taking responsibility to lead change; it is our job is to seek opportunities and initiate innovations for the people and the society," Ardantya recalls. "Being an entrepreneur is a noble job and carries great responsibility: to take care of our employees and to ensure the better living of our stakeholders."

In an interview with Ardantya, he mentioned that, *"Entrepreneurship, in Indonesia, is our key to becoming a welfare nation. A normal welfare nation needs at least 2% of the total population to be entrepreneurs. Indonesia still has only 0.18% of its total population engaged in entrepreneurship. There is still a lot of work to do and it needs the support of current entrepreneurs. An entrepreneurship solution can help address unemployment and poverty in Indonesia."*

Sarah's company, sweetriot, is 100% human, globally responsible, irreverent and built for a new generation. sweetriot produce natural and healthy chocolate in a way that builds Latin American communities, supports fair trade, showcases artwork on every package, and proves that business can be done responsibly, plus is really tasty!

She often calls sweetriot an 'AIESEC company' as she believes the values inside were directly crafted from her personal experiences in AIESEC – teamwork, vision, ownership, positive energy.

Sarah founded sweetriot in 2005. sweetriot's products are sold in over 2,000 stores including Whole Foods Market, Safeway, Wegmans, Zabar's. It also owns the title of being the very first food product ever sold at the Museum of Modern Art (MoMA) Design Store. sweetriot was named a finalist on Fast Company's 'Fast 50' list and in the Top 3 of Fortune's Small Business Competition. The sweet treat has been called out as a 'Sustainable Product & Green Gift' by Vanity Fair, CNN, Food & Wine, and was selected for the New York Gift Show's "Sustainability: Design for a Better World". Sarah's work and sweetriot have been featured by the New York Times, Today Show, Fortune, Forbes, Newsweek, Business Week, Gourmet, People, and more. Sarah has a Bachelor from the University of Michigan and an MBA from Harvard Business School.



Sarah's favourite quote:
 "Never doubt that a small, group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has." *Margaret Mead*

40 years old in 2011

Sarah Endline
 sweetriot
 Founder and CEO/Master & Chief Rioter
 United States

Tori has been working in the development sector for the last 9 years where she has focused on issues to do with women's and youth empowerment, child marriage, micro-credit initiatives and most recently she has represented Australia in establishing and producing a documentary on child sex trafficking throughout Southeast Asia. The film, entitled: 'Corridors of Children' is due to be aired on global television in 44 countries towards the end of the year. This documentary will be used by anti-human trafficking NGO's working in Southeast Asia, as well as by universities across Australia as an educational tool to stop children from being trafficked. In conjunction with this film, Tori has founded the NGO 'Children United' (www.childrenunited.org.au) which raises awareness about child sex trafficking and advocates towards tighter law enforcement on child sex tourism.



29 years old

Tori Anderson
 Children United
 Founder
 Australia

AIESEC has played a strong role in Tori's life, she was founder and President of AIESEC at Edith Cowan University, a Local Chapter in Australia, and also founded and served as the President of AIESEC in Pakistan. She readily comments that because of her AIESEC days she now has the skills, network and ability to strive to create a positive change. Tori constantly aim to challenge her personally and professionally. The definition of success to Tori is very tangible, and can be measured by each child that she is able to rescue from the sex industry and place into education or vocational training.

Tori continues to be an active alumni of AIESEC. She is a mentor to several AIESEC members and is a member on the Supervisory Group for AIESEC in Pakistan and has been on this board for the last 6 years.



30 years old

Jarda Dokoupil

Founder and Director at Tribe Network
Consultant at Future Considerations
Czech Republic - UK

Jarda was actively involved as a member in AIESEC until 2007 when he finished his term as Regional Director for Central and Easter Europe in AIESEC International. After a very strong and meaningful experience in AIESEC Jarda joined Future Considerations in the UK, where he worked as facilitator, learning designer and project manager on clients such as HSBC, KPMG, Thames Water, Shell and AIESEC.

In 2010 Jarda founded the Tribe Network, which connects leading individuals and organisations and helps them to do what matters.

Jarda has over 10 years of experience in facilitating leadership development and social change in over 20 countries. In 2010, he has written 'The Invitation' which invites readers to fully step into their lives based on freedom, inspiration and active participation in shaping our future. "It is an invitation to all of us to create a world that we know deep inside us is around the corner." Jarda mentions. To know more about please visit www.invitationtribe.com, www.jardadokoupil.com or www.tribenetwork.org.

Jarda's favourite quote at the moment is: "Come to the edge. We might fall. Come to the edge. It's too high! COME TO THE EDGE. And they came. And he pushed. And they flew" Christopher Logue.

Diego, from Colombia, is currently the High Commissioner and Director of the Presidential Agency for Social Action and International Cooperation - "Acción Social". This is the government agency responsible for social affairs throughout Colombia.

As part of his work in Acción Social, Diego was one of the architects of the Law of Victims, recently approved by the Colombian Congress, which establishes a framework to rehabilitate those Colombians who have been directly affected by armed conflict. He also carries the responsibility of applying and executing this law as the person responsible for social affairs in Colombia.

Diego was part of the AIESEC International team during 1992-1993 and he holds an MBA from Columbia University in New York.

"Inspiration and role-model: Diego is the clearest example of the positive leadership that AIESEC creates in society for Colombian youth. He is a true change maker who is changing the lives of millions of Colombians who live in poverty and undesired social conditions" Says Lucas Florez – President AIESEC Colombia 2008-2009 – when asked about what he has learned from Diego.



40 years old in 2011

Diego Molano

High Commissioner and Director of Acción Social
Colombia

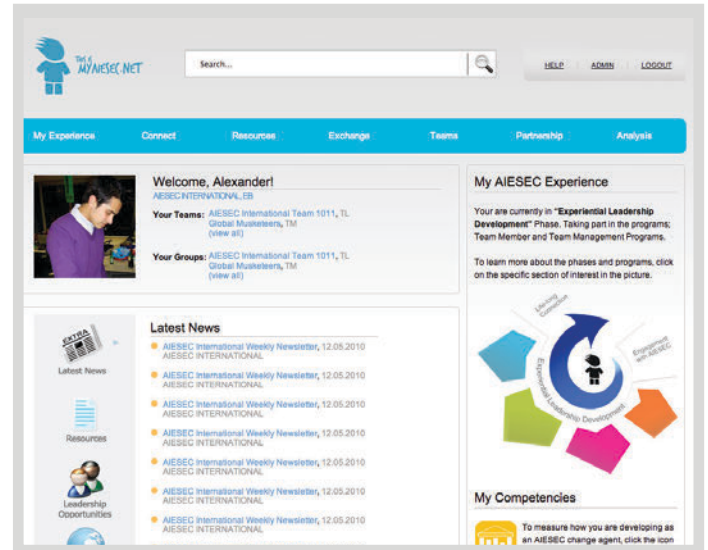
Initiatives | Online

Evolution of www.myaiesec.net

With the development of AIESEC 2015, a key priority for this year was to align our information systems with our new mid-term ambition. We are pleased to be launching the upgraded platform at International Congress 2011.

The upcoming edition of MyAIESEC.net harnesses social and web design technologies to create a greater focus on customer engagement and enable greater interaction to assist in the daily operations of the organisation.

This upgrade will help to create greater value for AIESEC in that the information we will be able to collect and harness will allow us to develop a clear organisational understanding for the next generation.

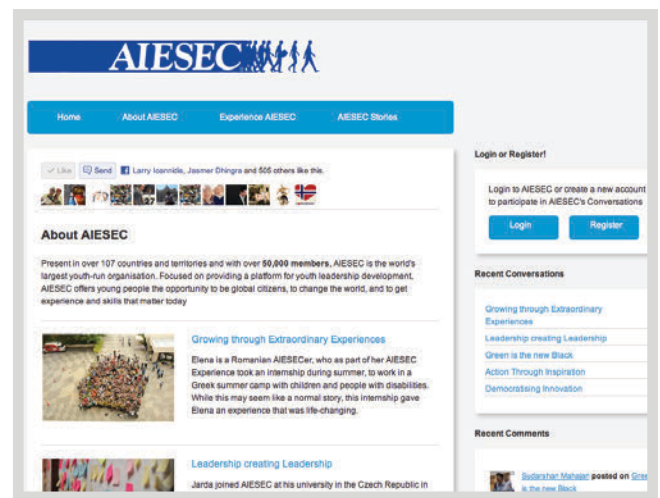


Interactive Virtual Spaces

In June 2011, AIESEC Conversations were launched. AIESEC Conversations is an online engagement platform, hosted on our global website, www.aiesec.org. It aims to provide a platform to connect young people and organisations.

Through providing several new articles every week, AIESEC poses interesting questions, spreads new ideas and information, showcases different perspectives, and shares powerful stories. By lending their voice to these articles, young people can share their thoughts and perspectives globally.

The conversations will be collated every 4 months, to publish Global Impact Studies, allowing AIESEC to spread the voice of young people on a variety of topics.



Do you want to contribute or know more? Visit AIESEC's Conversations at www.aiesec.org or contact info@ai.aiesec.org



International Congress

From the 23rd August – 1st September 2010, 600 young leaders from over 110 countries around the world gathered in Hyderabad, India for AIESEC's 62nd International Congress. For 10 days, participants of the congress engaged with over 30 organisations, 45 business leaders and each other, expanding their global network and developing universally required skills of cross-cultural dialogue and understanding.

One of the key objectives of the congress was to develop AIESEC's 5-year ambition, AIESEC 2015. Such an objective ensured that the agenda provided plenty of space for the participants to interact, learn, discover and challenge each other on the role which young people and youth organisations play in the world today and the type of leadership which is needed today. The agenda also provided spaces for the participants to learn leadership, management and business skills, which support the daily management of AIESEC's network of over 55,000 young people globally.



IC Fast Facts

- 23rd August – 1st September 2010
- Hyderabad, India
- 600 young leaders
- Over 30 organisations
- 107 countries

Youth to Business Forum

How will the leaders of tomorrow change the world?

This is the question that over 600 young leaders from 110 countries address during the second Global Youth To Business Forum, the showpiece of AIESEC's 62nd Annual International Congress.

The scope of the discussions at this forum focused around three key topics: Harnessing Youth Innovation, Labour Mobility and Diversity, and Environmental and Corporate Sustainability.

During that day AIESEC leaders explored different solutions to this question of increasing impact. With almost 600 co-creators, 3 tracks, 10 open-space discussions and 88 simulations, AIESEC's leaders sought to find the answer to this question by presenting unique situations, raising thoughtful ideas, and exploring their own potential as the future of global leadership.

Featured partners held workshops around these areas and included amongst them were Tata Consultancy Services, Alcatel-Lucent, Deutsche Post DHL, Vale, Husqvarna, Education First, Quest Alliance, PwC, Future Considerations, Unilever, and Electrolux.

Key Representatives and Speakers:

Anurag Gupta, A Little World, Founder and Director || Riddhima Kowley, Alcatel-Lucent, Talent Acquisition Lead || Julia Huang, Artemisia International, India Consultant || David Bacon, Carpets for Communities, Founder || James Loh, DP DHL, Global Talent Management and Sourcing Expert || Melanie Sowerby, DP DHL, Head of Talent and Sourcing Centre of Expertise || Gustaf Redin, EF Education First, Executive Vice President || Anita Hauser, EF Education First, Partnership Marketing Director || Mats Ulenius, EF Education First, Vice President Marketing || Ann Gårdmark, Electrolux, Global Talent Management Director || Nirvana Cable, Four Years. Go., Global Sufficiency Provocateur || Mark Young, Future Considerations, Managing Director || Anand Pillai, HCL Technologies, Senior Vice President and Global Head of Quality Talent Transformation and Intrapreneurship Development || Patrik Birgander, Husqvarna, Human Resources Director || Lotfi El-Ghandouri, IE Business School, External Professor || Ajit Rangnekar, Indian School of Business, Dean || Karel De Baere, PricewaterhouseCoopers, Global Information Leader || Aakash Sethi, QUEST Alliance, Executive Director || Abhijeet Mehta, QUEST Alliance, Manager || Raman Srinivasan, Tata Consultancy Services, Head of Ignite || Stephane Le-Camus, Unilever, Global Human Resources Brand Director || Renata Mazoco, Vale, Global People Sourcing Manager || Gert Van Mol, Wall Street Journal Future Leaders Institute, VIP Program Manager || Ulrich Bartsch, World Bank, Senior Economist || Miranda Ash, WorldBlu, Inc, Global Director for Membership and Community.

DP DHL has had a successful partnership with AIESEC for around 15 years. Our two organisations share similar values, which is at the core of the partnership's success. DP DHL is known for being the logistics provider for the world. Less known are our sustainability commitments where we deploy our core capabilities to better serve the communities in which we operate. Covered in 3 tracks - GoTeach, GoGreen and GoHelp - our actions focus on education, environmental protection and providing logistical services following natural disasters. Our people are our business and we recognise our responsibility to provide for the next generation in all aspects of life and society. This is why DP DHL is innovating sustainable solutions for the future, and why AIESECers are a perfect match.

Melanie Sowerby
Head of Talent and Sourcing Centre of Expertise
Deutsche Post DHL



Global Leaders Summit

Mexico City was the place where more than 200 Presidents of the National Offices of AIESEC gathered for the 53rd Global Leaders Summit. From the 20th to the 28th of February the individuals with the highest national leadership positions in AIESEC came together to discuss the global direction of the organisation, elect the new president of AIESEC International for the term 2011/2012 and engage with corporate representatives. In preparation for their roles as CEOs of their AIESEC entities, delegates also engaged in leadership skills training designed specifically to help them fulfil their challenging positions in AIESEC.

GLS Fast Facts

- 20th-28th of February
- Mexico City, Mexico
- 200 young leaders
- 25 organisations
- 110 countries and territories

Regional Exchange & Leadership Development Seminars

Every year, AIESEC holds 5 regional summits in Africa, Asia-Pacific, Europe, Iberoamerica and the Middle East & North Africa. The conferences are focused on giving AIESEC members around the world a global perspective and hands-on leadership development and operations training.



African Exchange and Leadership Development Seminar Kribi, Cameroon

- 23rd - 29th of March
- 100 Young Leaders
- 27 Countries Represented

Asia Pacific Exchange & Leadership Development Seminar

Ho Chi Minh City, Vietnam

- 16th - 23rd of March
- 250 Young Leaders
- 25 Countries Represented



European Exchange and Leadership Development Seminar Tallinn, Estonia

- 16th-22nd March
- 200 Young Leaders
- 45 Countries Represented



Iberoamerican Exchange and Leadership Development Seminar | Aguadilla, Puerto Rico

- 18th - 24th of March
- 300 Young Leaders
- 30 Countries Represented



Middle East & North African Exchange and Leadership Development Seminar | Sharm El-Sheikh, Egypt

- 11th - 17th of March
- 100 Young Leaders
- 16 Countries Represented



Initiatives | Global Alumni Awards

Global Alumni Hall of Fame

Each year, AIESEC inducts key alumni into the Global Alumni Hall of Fame. A prestigious recognition, the alumni honoured have made an outstanding contribution to AIESEC both during their time in the organisation, and afterwards in various sectors and fronts professionally.

The aim of the Global Alumni Hall of Fame is to showcase the achievements of these alumni who have made a lasting impact in AIESEC, and who have continued to show strong support of AIESEC activities once they have left the organisation.

The 2010 edition of the Global Alumni Hall of Fame took place during International Congress 2010, hosted last August in Hyderabad, India

Annually, the Global Alumni Hall of Fame is sponsored by PwC and Deutsche Post DHL. We would like to thank them for their consistent support.

The 2010 recipients are:



Elisabeth Rehn
AIESEC in Finland

Elisabeth Rehn has dedicated her life to a persistent fight for equality between men and women, and people from diverse backgrounds. During her time in AIESEC Elisabeth completed an internship in Wien and Gratz, Austria. In recent years, Elisabeth has been known for her international assignments, such as UN Under-Secretary General and as the Special Rapporteur for Human Rights in Bosnia and Herzegovina. In 2001 and 2002 Elisabeth travelled through 14 conflict zones with Ellen Johnson-Sirleaf. Elisabeth interviewed leaders and women in these 14 zones and published the final report "Women, War, Peace" to raise widespread awareness of the impact of war on women.

John Allen was Local Committee President of Yale University in 1960/1961. In the following years, John also supported the expansion of AIESEC to countries such as Argentina, Chile, Ecuador, Peru and Uruguay. John has been actively involved in helping to formulate global policy initiatives as Vice Chairman of the Business Council for the United Nations, Director of the World Policy Institute and Director of the International Business. Today John Allen is a strong supporter of AIESEC in the US and AIESEC in Yale University.



John Allen
AIESEC in United States



Oluwole Aiyegbusi
AIESEC in Nigeria

Oluwole Aiyegbusi was one of the founding members of AIESEC Ife in 1975, and National President of AIESEC in Nigeria in 1980/1981. Upon completion of his university degree, Oluwole Aiyegbusi proceeded to a career in banking where he worked with the Cooperative Bank from 1981 to 1992. Oluwole Aiyegbusi is a Senior Lecturer at the Obafemi Awolowo University since 1995 and a strong role model for members in AIESEC in Nigeria.



Global AIESEC Alumni Entrepreneurship and Leadership Award

This award is presented to Alumni who have made considerable achievements as entrepreneurs and leaders in his or her field of engagement.

Rajeev Mecheri

Managing Director, Mecheri Smart Capital Pvt Ltd
Nominated by AIESEC in India

Shudzeka Jean Louis Bimela

President, NATVI Foundation International and BIMELA International Cameroon
Nominated by AIESEC in Cameroon

Global Young AIESEC Contribution Award

This award is presented to young Alumni who are making an outstanding contribution to AIESEC. Alumni with clear evidence of societal contribution and impact are also considered for the award.

Carolina De Andrade

Social Business Accelerator Director, Artemisia
Nominated by AIESEC in Brazil

Dinis Teixeira

CEO, PHC Africa
Nominated by AIESEC in Mozambique

Global AIESEC Contribution Award



This award is presented to those individuals who make an outstanding contribution to AIESEC in their countries.

Andrew Muguluma

CEO, Libra Energy
Nominated by AIESEC in Uganda

Claudio Neszlinger

Partner, Eteh Desenvolvimento Humano
Nominated by AIESEC in Brazil

Deepak Parekh

Chairman, HDFC
Nominated by AIESEC in India

Szymon Komorowski

Consultant, IMS Healt Consulting
Nominated by AIESEC in Poland



WHAT WE ARE LOOKING FOR

Individuals who are open-minded and receptive to new ways of doing things. We partner with AIESEC because we look for people who do not shy away from new challenges.

Our ideal employees are talented, self-motivated, goal oriented and with passion to succeed.

For more information visit our website or go to www.aiesec.org

Thinking of you

 **Electrolux**

AIIESEC's Supporters | Global Governance

AIIESEC International Supervisory Group

AIIESEC's Supervisory Group is made up of 16 professionals including the preceding President of AIIESEC International. The Supervisory Group is an external governance body that holds AIIESEC International accountable to its commitments to the global AIIESEC network, as well as its annual business plan. The main responsibilities of the Supervisory Group are to oversee AIIESEC International's activities and assess its performance, monitor finances, and provide advice for critical areas of AIIESEC's global agenda.



The Supervisory Group consists of the following professionals:

- Professor Christopher Bones (Chair) - Dean Emeritus, Henley Business School
- Andrew Fiddaman - Managing Director, The Prince's Youth Business International
- Fernando Lanzer - Managing Director, LCO Partners
- Jan Muehlfeit - Chairman Europe, Microsoft Corporation
- Aman Jain - Former President, AIIESEC International (ex officio member)*
- Kevin D. Stringer - Chair, Department of Business, Management, and Technology, Webster University Geneva
- Miles Flint - Former President of Sony Ericsson, current Chairman of Skype
- James Hammersley - Founding Partner at Good Growth Ltd
- Patrice Van Riemsdijk - Chair, The Hub Foundation the Netherlands
- Ralph Hamers - CEO, ING Belgium and Luxembourg*
- Simon Bennett - Partner, Fox Williams
- Karel De Baere - Chairman - PwC Belgium and Chair of International Advisory Council of AIIESEC International*
- Janet Markwick - CFO at Grey London, former Director of Marketing at Coca Cola
- Walid Tawil - Chairman, Aya Multi Investments

* Denotes AIIESEC Alumnus

Global Council of Board Chairs

Every national Member Committee and Local Committee are encouraged to have a board of advisors to hold them accountable to their annual business plan and budget, provide advice, and ensure the continuity of activity and organisational memory. The chairpersons of the national boards are invited to join the Global Council of Board Chairs. The main objectives of the council are to facilitate the strengthening of governance and accountability in AIIESEC's national entities, encourage communication between different external boards in our diverse global network, and acts as a platform for AIIESEC International to increase transparency of AIIESEC's global activities. In addition, the Global Council of Board Chairs enables the engagement of national board chairpersons in global events and activities. This year we count with 50 Board Chairs in this Council.

AIIESEC's Supporters | Global Awards

UBS Global Achievement & Excellence Awards

The UBS Global Achievement and Excellence Awards are given annually at AIIESEC's International Congress to AIIESEC entities that have displayed role model performance and have provided a significant contribution to the global network.

These awards recognise outstanding performance in three key areas:

- Growth in organisational measures of success
- Sustainability of growth
- Alignment with AIIESEC's global direction



2010 Global UBS Achievement & Excellence Award Winners:

GLOBAL WINNER: AIIESEC in Mainland China (Asia-Pacific)

AIIESEC in Mainland China achieved 99.6% growth in exchanges delivered, opening 654 internship places and sending 1265 Chinese members for an international internship experience. AIIESEC in Mainland China grew their membership by 92% and increased the number of leadership opportunities available to Chinese students by 55%.

REGIONAL WINNERS:

Africa: AIIESEC in Uganda

Central & Eastern Europe: AIIESEC in Turkey

Iberoamerica: AIIESEC in Brazil

Middle East & North Africa: AIIESEC in Egypt

Western Europe & North America: AIIESEC in Austria



The 2010 awards were presented by Mr. Samit Singh, Chief Operating Officer, UBS India at AIIESEC's International Congress hosted in Hyderabad, India in August, 2010.

Norman Barnett & Bharat Bhasin Award



AIIESEC's Alumni give the Norman Barnett & Bharat Bhasin Awards each year. They seek to award the relevance of each AIIESEC and the impact of experiences offered around key issues in a country, territory or region.

The measures of success considered are:

- International internship activities run by AIIESEC entities in emerging markets and developing economies;
- AIIESEC Experiences (internships and leaderships roles) offered around key issues;

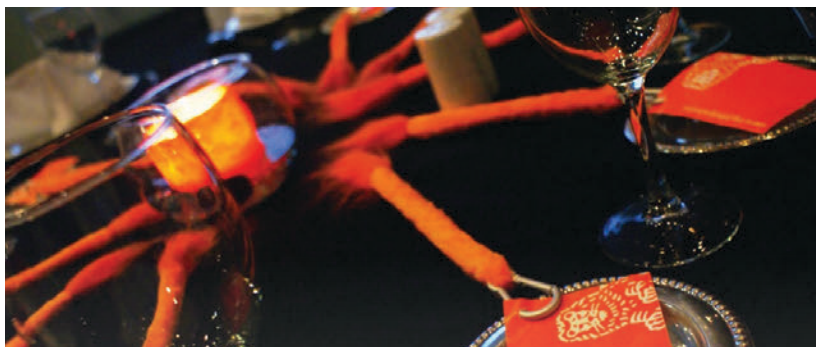
Three projects were awarded during the International Congress of AIIESEC 2010 in Hyderabad, India:

First Place: Bridging the Gap, AIIESEC in Taiwan

Second Place: SCB Living with HIV, AIIESEC in Malaysia and Miracle Generation from AIIESEC in Mainland of China.

AIESEC's Supporters | Global Awards

ING Leadership Excellence Awards



The ING Leadership Excellence Awards are presented each year to AIESEC entities who have demonstrated outstanding progress towards the organisation's vision set for 2010. The award also considers any specific focus for the calendar year. The ING Leadership Excellence Awards are presented annually at International Presidents Meeting, and this year were awarded in Mexico City, Mexico in February 2011.

2010 ING Leadership Excellence Award Winners:

ING LEADERSHIP AWARD FOR ABSOLUTE GROWTH: AIESEC in BRAZIL

This award is given for outstanding absolute growth in all measures of success.

ING LEADERSHIP AWARD FOR RELATIVE GROWTH: AIESEC in UGANDA

This award is given for outstanding relative growth in all measures of success.

ING LEADERSHIP AWARD FOR DUAL EXPERIENCES: AIESEC in BRAZIL

This award is given for outstanding performance and growth in providing Dual Experiences so members experience both international internships and leadership roles.

ING LEADERSHIP AWARD FOR FULFILLING THE PROMISE: AIESEC in MAINLAND CHINA

This award is given for overall contribution to AIESEC from 2006 – 2010, through performance and growth in all measures of success.



“I was very impressed by AIESEC as an organisation and with its members individually during my interaction with them in February 2011 in Mexico City. The positive energy, ambition, can-do attitude and professionalism of this group of young people is inspiring. We are very proud to support the ING Leadership Awards and are expanding our partnership to welcome more AIESEC members with these strong attributes to ING in the future.”

Peter Staal

Head of Banking Asia, America's & UK, Head of Network Management, ING

Global AIESEC Sustainability Award – International Presidents Meeting Mexico 2011

With the generous financial and intellectual donations of countless alumni, AIESEC has been able to recognise the outstanding achievements of social projects run in our global network. The Global AIESEC Sustainability Awards seek to showcase the commitment and proven impact the work of our youth members creates in communities around the world. This year, the Global AIESEC Sustainability Awards were presented during the annual Alumni Dinner at AIESEC's Global Leaders Summit hosted in Mexico City, Mexico on February 18, 2011.



AIESEC in Mainland China (1st place) and AIESEC in Brazil (2nd place) stood out as the inaugural recipients of this 3-year Award from a pool of 7 applicants. Their projects, respectively «Green Power Now» and «Goodyear Sustainability Innovation Challenge», have demonstrated an outstanding impact, impact we will highlight in our newsletter editions.

AIESEC's Supporters | Global Partners

AIESEC engages with thousands of companies and organisations to support their competitive international talent acquisition and consistent employer branding. Below are the featured partners working with AIESEC globally. Each partnership is highly customised to fit the business' changing needs, and to maintain reflection of our shared values. Our partners complete AIESEC's unique leadership development experience by offering competitive placement opportunities in a variety of departments, locations and durations. These placements expose AIESEC's members to a global, fast-paced environment, support in their professional development and in many cases, pave the way for their fast tracked careers. We would like to thank our global partners for their support throughout the 2010-2011 year, and look forward to many more years of cooperation.



Alcatel-Lucent 

A partner since 2004, Alcatel-Lucent realises more than 50 internships a year and is focused on sourcing technology and management talent for projects in Europe, Middle East, Africa and Asia.

 Cognizant

A new global partner since 2011, Cognizant seeks to induct global talent and encourage professional internships in its offices across Continental Europe and Asia.

Deutsche Post DHL

AIESEC's relationship with Deutsche Post DHL is one of the largest global partnerships, realising over 80 interns every year and supporting AIESEC's Alumni Hall of Fame and Global Youth to Business Forum as a track sponsor.



EF Education First joined the global partner group in 2010 with a shared vision of bridging cultural gaps, which they achieve through participation at AIESEC's Global Youth to Business Forum and virtual engagement with our diverse membership.

 Electrolux

For over 8 years and by hosting over 200 interns globally, Electrolux has been a strong global partner. In 2010-2011, Electrolux initiated support for AIESEC's targeted recruitment of technical students and graduates. Every year, over 35 young professionals from AIESEC join the company in different locations globally.



By 2013, the number of mobile phone subscriptions will have reached 6.5 billion. Do you want to be a part of that future? Ericsson is working with AIESEC to connect with the next generation of talented young people from around the world.

FUTURE
CONSIDERATIONS

LEAD, AIESEC's global leadership development programme, is designed in partnership with Future Considerations, an expert consulting firm in leadership and strategy based in London. We have been partners since late 2009.

HULT International Business School
GET PLUGGED INTO THE WORLD

AIESEC and Hult International Business School cooperate to attract the best and most experienced global leaders from AIESEC's network to pursue the many opportunities for higher education that Hult offers.

AIESEC's Supporters | Global Partners



Husqvarna joined AIESEC's Global Exchange Programme in 2009 aiming to source globally minded, international talent, and position themselves among the generation of up and coming leaders. To date, Husqvarna has retained 80% of their AIESEC interns.



IE seeks to attract the best young talent for its Masters programmes and believes AIESEC members are outstanding candidates.



Since 2006, ING has sponsored the Global Leadership Awards, and have launched a new initiative this year for AIESEC's top talent: the ING International Talent Programme - a 3-year graduate programme, offered in different countries around the globe, which gives new opportunities for development, growth and international experience.



Ingersoll Rand sources their European Accelerated Development Programme with highly talented AIESEC associates every year who take part in 2-3 international assignments prior to permanently joining the company.



A Global Partner since 2006, Microsoft has realised more than 60 internships. Centred in Community Affairs, Microsoft and AIESEC co-created the "Tech Talent 4 Good Programme" involving technical students and global NGO partners in Europe.



Nike continuously seeks to engage the best talent. They started the AIESEC partnership in 2010 to attract students with developed leadership skills and an international mindset.



Potencia Ventures (formerly Artemisia) and AIESEC have co-created the Social Business Ventures programme, enabling AIESEC members to simultaneously make money and make an impact on society through international experiences and learning processes.



PwC has been supporting AIESEC globally now for almost 4 decades. The partnership includes co-operation in the Global Exchange Programme, Alumni impact initiatives, and Advisory support, with a specific focus on education around financial and organisational sustainability to AIESEC's local offices.



As one of AIESEC's largest internship partners, TCS works strategically with AIESEC on attracting talents for their global projects within the ACE Program, while supporting AIESEC in maintaining MyAIESEC.net, the global internal platform which connects the global network.



Partnering with AIESEC for over 40 years, UBS takes 40 interns every year and supports other key initiatives. UBS was the first AIESEC Global Partner and has evolved the cooperation to be a strategic source of talent in Asia and Europe.



The global partnership between Unilever and AIESEC is focused on talent management and brand advisory, with an overall objective of local recruitment of AIESEC talent looking to make an impact in this exciting industry.



Vale partners with AIESEC to source high potential international top talent for their Global Trainee Programmes, as well as position themselves globally as an employer providing challenging, international career opportunities.

Financial Report

2010/2011 was a year in which the organisation significantly strengthened the financial sustainability of AIESEC International and supported countries in financial and legal health.

Analyzing the 2010/2011 financial performance, AIESEC International (AI) finished the term with a remaining balance of €315,291 which was added to the AIESEC International reserves in order to reach the target sustainability level.

Revenue

The two largest sources of revenue for the AIESEC International office are membership fees paid in return for services provided to entities in AIESEC's global network and affiliation to the global association (totaling € 541,107 this year) and sponsorships from corporate partners (totaling € 894,665 this year). In addition, for the same period non-corporate income decreased compared with last year's level. The overall level of corporate revenues increased this year by 42% due to increased scope of partnerships, diversification of products and general improvement in the global economy.

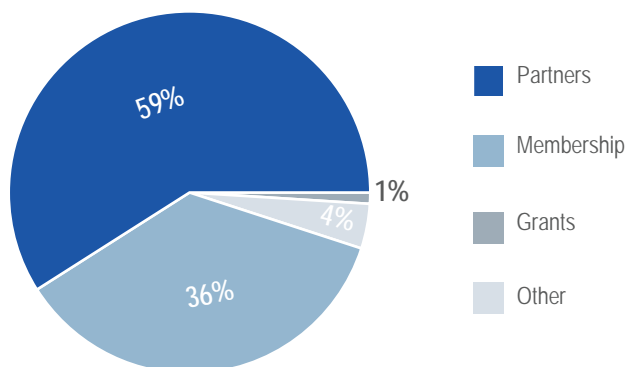
Expenditure

The overall level of expenditure increased in 2010/2011 in order to manage the increase in operations in the AIESEC Global Network. This was largely due to an increase in human resource, investment in information systems and international meetings. At the same time, AIESEC International has decreased the level of travel, office, communication expenditures through implementing more cost effective ways managing operations.

The main investments realized in the 2010/2011 financial year were connected with the 2015 midterm ambition development, leadership development programme implementation (LEAD) and global intranet system (myaiesec.net).

The turbulent economy in the past 2 years has impacted the current financial year and contributed to a significant unrealised loss in non-receivable invoices being written off and provisions being made for potential bad debts.

Sources of revenue

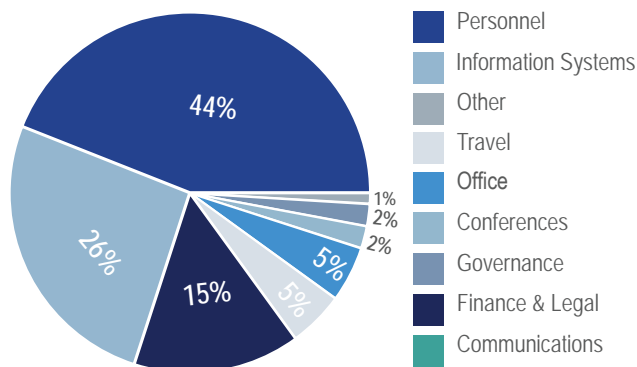


This financial data refers to the period from 1st June 2010 to 31st May 2011. For the purposes of this report, only actual expenses coming from AIESEC International's operations and AIESEC International Funds are shown. This financial data refers to the period from 1st June 2010 to 31st May 2011. For the purposes of this report, only actual expenses coming from AIESEC International's operations are shown, excluding funds held on behalf of third parties, from the audited financial statements to which PricewaterhouseCoopers LLP issued an unqualified opinion on 8th of July 2011. the audited financial statements to which PricewaterhouseCoopers issued an unqualified opinion on 12th of July 2010.

Statement of revenue and expenditure in the operating fund of AIESEC International

Revenue	2010-11 EUR	2009-10 EUR
Membership fees		
Global Services	299,070	213,993
Affiliation	242,037	264,467
	541,107	478,460
Sponsorships, Donations, and Grants		
Corporate	894,665	627,869
Non-corporate	(12,211)	39,957
	882,454	667,826
Other	61,397	54,202
Total Revenue	1,484,958	1,200,488
Expenditure		
Salaries & Personnel expenses	(509,048)	(343,167)
Information System expenses	(308,219)	(307,390)
Travel expenses	(59,312)	(61,387)
Communication expenses	(482)	(6,451)
Global Training Seminar	(6,924)	(56,667)
Office expenses	(53,629)	(54,329)
Meeting & conference expenses	(28,850)	(27,995)
Governance expenses	(18,315)	(15,675)
Financial administration expenses	(33,600)	(1,283)
Legal expenses	(8,646)	(5,358)
Depreciation tangible fixed assets	(1,766)	(2,440)
Bad debts and write-offs	(130,342)	(4,982)
Other expenditure	(10,534)	(87,128)
Total expenditure	(1,169,667)	(974,251)
Balance	315,291	226,236

Main areas of expenditure for 2010-2011



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Global Annual Report

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