


Our promise of change Delivering today!





Partnering AIESEC in discovering
and developing young minds
across the world.

That's certainty

AIESEC, the world's largest student organization, is the international platform for the young to display their potential in social and professional fields. Tata Consultancy Services (TCS) has been proudly associated with the organization for over a decade. As one of the world's fastest growing technology and business solutions providers, TCS has undertaken a special initiative for AIESEC with the ACE Program. The ACE Program aims towards providing career development opportunities for AIESECers worldwide. Young individuals selected from diverse geographies join TCS to perform a one year internship in different corporate functions. Post which, they are offered placements at TCS, the Best IT Employer in India*. Being their designated global IT partners, TCS also developed AIESEC's global information system, www.myaiesec.net. And of course, enabling AIESEC to experience certainty.

To learn how your business can experience certainty, visit www.tcs.com

TATA CONSULTANCY SERVICES
Experience certainty.

IT Services ■ Business Solutions ■ Outsourcing



Welcome to our promise of change!

"We are a network of 38,000 young people from more than 100 countries.

We believe that the stories we tell determine the stories we live and this report collects stories of young people making change happen- living diversity, acting sustainably and activating leadership in their communities.

We are the leaders of today who are acting on the promise of tomorrow, and these are our stories.



Welcome to our annual report!



This report is a production of AIESEC International 2008/2009

Publication Managers: Alejandra Laiton Galan and Lucy Symons

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Tel: +31 10 443 4383
 Fax: +31 10 265 1386
 Web: www.aiesec.org

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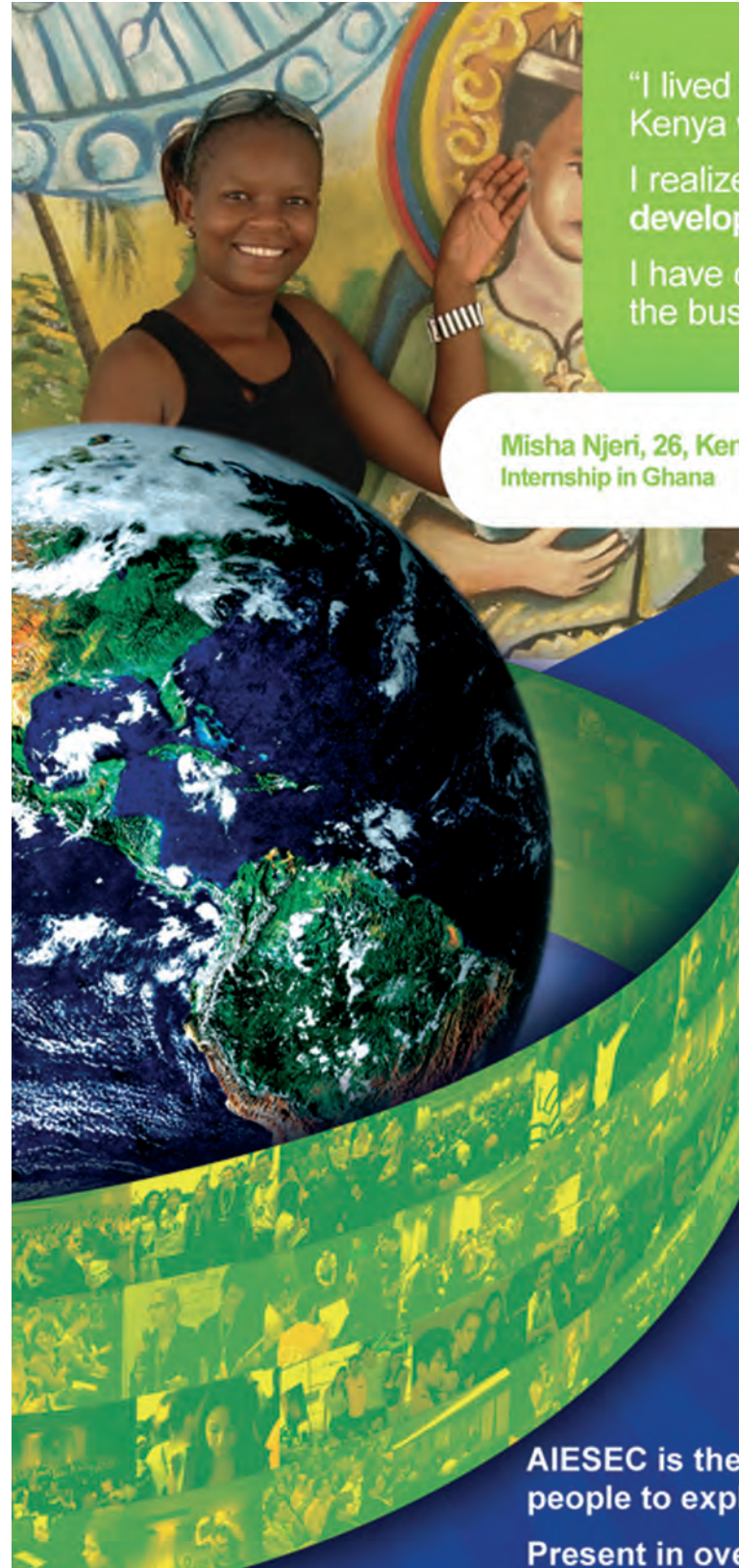
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"I lived an experience that my colleagues in Kenya would never dream of experiencing.

I realized this is the field where I want to develop my career.

I have contributed to making a difference to the business culture in Ghana."

Misha Njeri, 26, Kenya
Internship in Ghana

Be a citizen of the world!
Join **AIESEC!**

Taking up an internship or professional **international internship** is the most intense learning experience that AIESEC offers and links together our **global network**.

Each year, we provide over **5,500** AIESEC members the challenging opportunity to live and work in a foreign country in areas of management, technology, education, and development.

Contact the AIESEC office near you

AIESEC is the international platform that enables young people to explore and develop their leadership potential.

Present in over **1,700** universities with over **35,000** members, AIESEC offers unparalleled leadership development experiences to its members and creates a network of global change agents that have a positive impact on society.

For more information:
<http://www.aiesec.org>

AIESEC 

The international platform for young people to explore and develop their leadership potential

Our promise of change, delivering today!



Our organization for more than 60 years has successfully faced the challenges of an ever-changing world with an overwhelmingly optimistic view of the future.

The source of this optimism are our stories, stories that come from the experiences our young people are living all around the world. Furthermore, it comes from the fact that these young members are developing themselves while connecting with local organizations and foreign young talent in their local communities.

These experiences have the power to shape the ambitions, competencies and willingness of these young people to be and become agents of positive change.

In the shadow of the past 12 months, in a world which was shaken by the financial crisis, the food crisis, swine flu, civil unrests, military conflicts and extremist movements; AIESEC was called by our history and our future to be a source of inspiration to our members, alumni, partners and societies. That was our purpose and this report is an insight into how our members achieved it.

We relied on our belief that the key for the sustainable development of a global organization is the convergence of the right talent, technology, financial resources and information. This was matched with a

leadership style that is ambitious, entrepreneurial, responsible, inclusive and self-sustaining.

We realize that our ability to deliver on our commitments defines who we are as an organization and what we can become as individuals. We were relentless in connecting our global network and working with our members to invest and extract the most value out of our collective potential.

We stepped boldly into the present managing our resources and eagerly searching for gaps in the market. We brought an engineering approach to manage our talent supply and harnessed the social media wave to position our message. All over the world, our members kept virtually connected and invited our alumni to rejoin us in our mission.

And our young people responded

Every day, they did their best to bring the impact of our organization to more young people and more organizations. They managed to deliver exponential and sustained growth quarter after quarter, reaching a collective achievement of 45% growth- growth that our organization hasn't seen in over 15 years, setting us on

track to achieve the yearly goal of our global long term plan.

AIESEC has promised the world generations of change agents and this year our members embraced that ambition more than ever and showed us that hope of a better world can be put on their shoulders. The future brings evolution and also more challenges. It brings the need for higher mobility of people and a review of the policies and supporting process that enables this. It brings the need to change the way we live to reduce the impact that our consumption, production, disposal and delivery processes have on the world. It brings the need for individuals to take action every day.

The future looks bright whilst organizations like AIESEC stand up and live up to their values.

I would like to invite you to explore the way we are making a change and join us in our journey to become what we were born to be... a legendary organization!

Juan Cajiao. President-AIESEC International 2008-2009

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About AIESEC

AIESEC is the world's largest student-run organization. Active in over 1700 universities across more than 107 countries and territories, our international platform enables young people to explore and develop their leadership potential for them to have a positive impact in society.

In partnership with over 4.000 organizations worldwide, from multinational to small and medium scale business, non-profit to government and the UN, AIESEC has over 60 years of experience in developing high-potential students into globally minded responsible leaders.

AIESEC uses an innovative approach to engaging and developing today's youth by offering opportunities to build extensive international personal networks and explore leadership experiences in a truly global learning environment. In short, AIESEC offers young people the opportunity to be global citizens, to change the world, and to get experience and skills that matter today.

Our people

AIESEC is a global, non-political, independent, not-for-profit organization run by students and recent graduates of institutions of higher education. Its members are interested in world issues, leadership and management. AIESEC does not discriminate on the basis of race, colour, gender, sexual orientation, creed, religion, national, ethnic or social origin.

With over 38,000 members and still growing, AIESEC prides itself on bringing together a young, networked and diverse pool of students from all over the world.

TOP COMPETENCES OF MEMBERS 2009

Inclusiveness
Awareness of others
Commitment to Results
Innovation

Thanks to our global competency model, the organization is able to attract, select, retain and connect high talented people in the world. AIESEC is providing a leadership development platform to become high potential students into change makers.

BUILD NETWORKS



GO GLOBAL



WORK WITH TOP TALENT



DEVELOP YOUR POTENTIAL



+38.000 members

+107 countries

+4.000 partners

+8.300 leadership

+7.500 internships

+1.700 universities

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Our highlights

Members

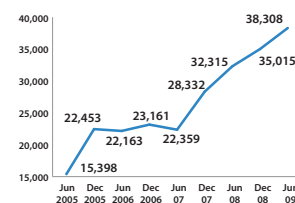
19%

Growth in students and recent graduates living the AIESEC experience

AIESEC recruited 16,000 students in the second semester of 2008 and 19,000 in the first semester of 2009. New members were retained to develop and learn in the organisation as the retention rate grew to 67% by June 2009. Growth came from efforts to diversify the program and make it available to new academic and working backgrounds, a focus on the management of talent on a local level as well as promotion online and on-campus.



Historical Performance



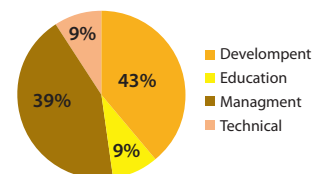
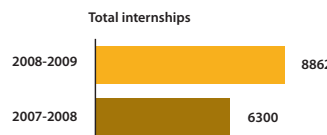
Exchange

40%

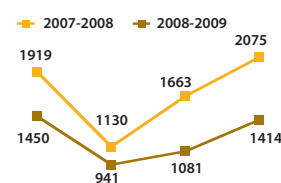
Growth in international internships taken by AIESEC members

Types of AIESEC Internships

Breaking historical records of the past 15 years, AIESEC provided the highest number of internships in the months of April, May and June. 43% of internships were in the development sector followed by 39% in management. The Asia Pacific and Central and Eastern Europe Growth Networks facilitated the highest number of internships. Growth came from offering flexible and shorter term opportunities and packaging the program around student and market trends.



Growth



Members completing leadership experiences

23%

Growth in members completing a leadership experience

Short term leadership experiences were an increasing trend while a focus on building leadership capacity supported AIESEC teams globally to perform and achieve. Selecting and outlining the competencies needed and developed by each leadership role contributed to the right person doing the right thing, at the right time.

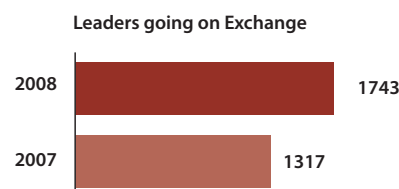


Exchange after leadership

32%

Growth in AIESEC leaders taking an international internship

From June 2008-June 2009, 2510 AIESEC leaders took an international internship. Overall, 35% of all leaders in AIESEC went on an international internship. This combination of internship and leadership has shown to develop advanced competencies in AIESEC members.



(Please note that we are reporting growth for calendar year, not the term as the previous figures)

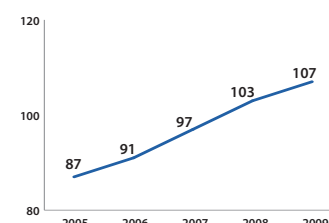
Countries and territories

107

Number of Countries and Territories AIESEC is present in

Countries and Territories that became Official Extensions of AIESEC are Mongolia and Algeria. Full member status was granted to Afghanistan, Kazakhstan, Jordan and Rwanda. Expansion initiatives are active in Cambodia, Liberia, Mozambique and Saudi Arabia.

Numbers of Countries Present in



Our Global Network

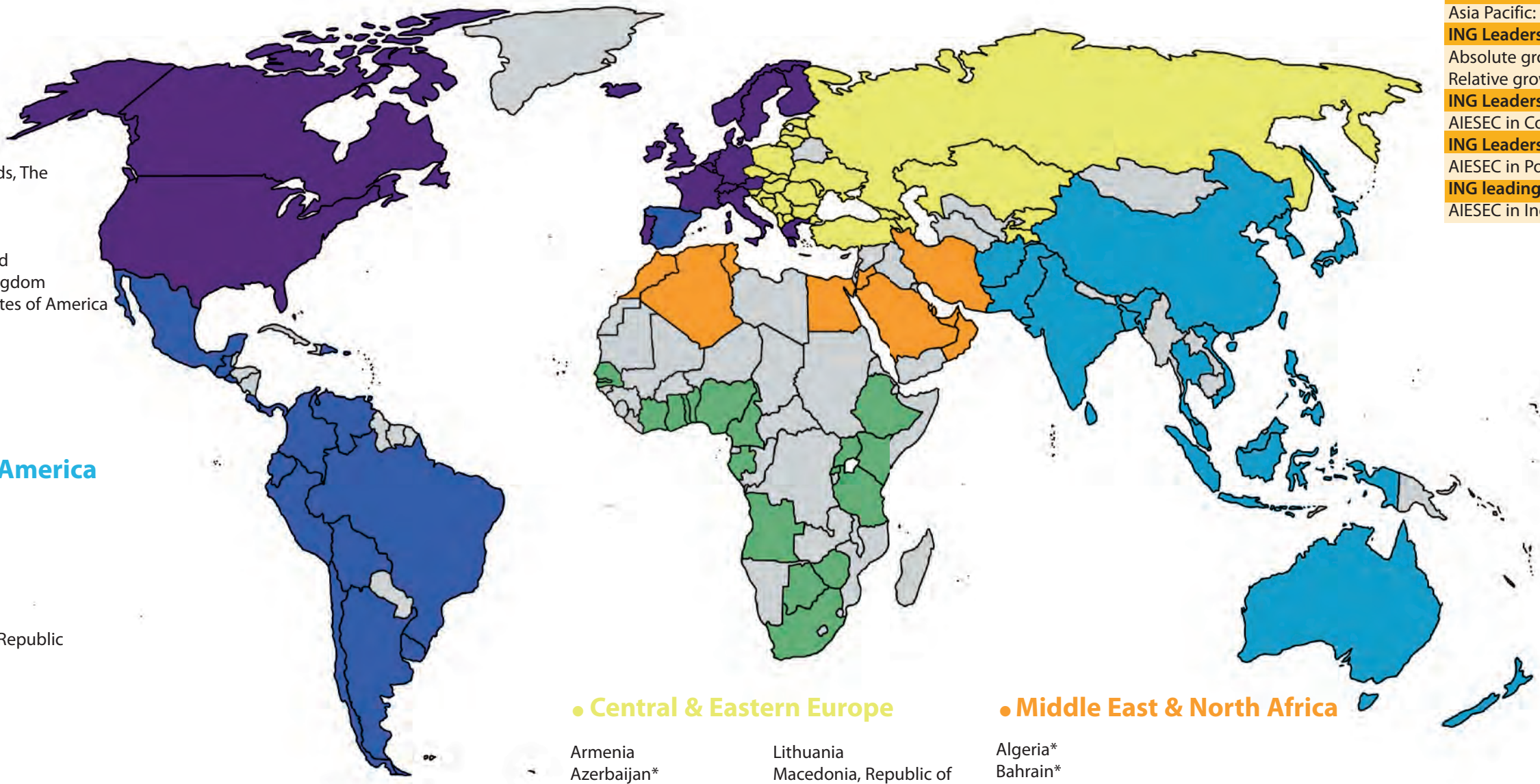
Countries and territories listed by region in AIESEC

• Western Europe & North America

Austria
Belgium
Canada
Denmark
Finland
France
Germany
Greece
Iceland
Ireland
Italy
Malta
Netherlands, The
Norway
Portugal
Sweden
Switzerland
United Kingdom
United States of America

• Ibero-America

Argentina
Bolivia
Brazil
Chile
Colombia
Costa Rica
Dominican Republic
Ecuador
El Salvador
Guatemala
Mexico
Panama
Peru
Puerto Rico
Spain
Uruguay
Venezuela



• Central & Eastern Europe

Armenia	Lithuania
Azerbaijan*	Macedonia, Republic of
Bosnia Herzegovina	Moldova
Bulgaria	Poland
Croatia	Romania
Czech Republic	Russia
Estonia	Serbia
Georgia*	Slovakia
Hungary	Slovenia
Kazakhstan	Tajikistan*
Kyrgyzstan	Turkey
Latvia	Ukraine

• Middle East & North Africa

Algeria*
Bahrain*
Egypt
Iran*
Jordan
Morocco
Oman*
Qatar*
Saudi Arabia, Kingdom of*
Tunisia
United Arab Emirates

UBS Regional Achievement and Excellence Awards 2008 Winners

Africa: AIESEC in Kenya
Central Eastern Europe: AIESEC in Ukraine
Ibero America: AIESEC in Central America South (Costa Rica and Panama)
Middle East and North Africa: AIESEC in Morocco
Western Europe and North America: AIESEC in Greece

UBS Global Achievement and Excellence Awards 2008 Winner

Asia Pacific: AIESEC in Mainland of China

ING Leadership for 2010 Growth Awards 2008 Winners

Absolute growth: AIESEC in India
Relative growth: Official Extension of AIESEC to I.R. Iran

ING Leadership for Exchange and Exchange after Leadership Award

AIESEC in Colombia

ING Leadership for Exchange Growth Award

AIESEC in Poland

ING leading Connections to Deliver Award

AIESEC in India

• Africa

Angola*	Nigeria
Benin*	Rwanda
Botswana	Senegal
Cameroon	South Africa
Cote d'Ivoire	Tanzania
Ethiopia*	Togo
Gabon*	Uganda
Ghana	Zimbabwe
Kenya	
Mauritius*	

• Asia Pacific

Afghanistan	New Zealand
Australia	Pakistan
Bangladesh	Philippines, The
China, Mainland of	Singapore
Hong Kong	Korea
India	Sri Lanka
Indonesia	Taiwan
Japan	Thailand
Malaysia	Vietnam*

* Official Extension Committees

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Our promise of change **Delivering Today!**



AIESEC International members 2008-2010 Photo credits: Hannah Anthony

**LIVING
DIVERSITY**



**ACTIVATING
LEADERSHIP**



**ACTING
SUSTAINABLY**



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Living Diversity

With a network of over 38,000 young people from more than 100 countries and territories, living diversity is a daily experience for an AIESECer. Our members and the organisations we partner with are in an amazing position to learn about the impact of mobility and diversity on modern life.

We aim to look at how understanding each other and moving beyond simple tolerance can embrace the rich dimensions of diversity contained within each individual.

The following pages contain stories of how AIESEC is living diversity.

EDITORIAL TEAM:

LEANNE BEESLEY

UNITED KINGDOM

INA CHITAC

ROMANIA

PETER MCDERMOTT

AUSTRALIA

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Tobias Billström

Tobias Billström is the Swedish Minister for Migration and Asylum Policy. From July 1st 2009, Sweden holds the Presidency of the European Union, with the responsibility to drive the work of the EU forward. The youngest member of the Swedish cabinet, Mr Billström is a vocal advocate of increased mobility and its vital role in the face of increasingly competitive global markets and ageing populations.



Migration and human mobility are no new phenomena. People have always moved, both within and between countries, and human mobility has often been a source for both economic, cultural and technical development. Even if increased mobility poses significant challenges – for the countries of destination as well as for the countries of origin - the benefits that can be realised through well-managed global migration cannot be put into question. Migration is a positive force that we neither can, nor should, try to restrain.

But we should try to harness and manage it in a more efficient manner. The world is changing. Mobility and openness are swiftly becoming key words in understanding how societies all around the globe can become prosperous. History has repeatedly shown us this. With new influences and more of inspiration for development of new ideas and innovation, countries can become more vibrant and dynamic.

In times of economic crisis and social unrest it is therefore important with political leadership and to stand up for the fundamental principles of openness and free movement. Protectionism is not the answer to the problems many countries are facing. A demographic challenge looms like a shadow over many parts of the world. Coupled with the climate change and the environment challenge, it gives rise to many questions of our future in living conditions, welfare and resources. If humanity is to tackle these tasks we need to find coherent policies and act upon them. The free movement of capital, goods, services and people across borders are the fundamental principles of the European Union and a defining feature of our increasingly interconnected and interdependent world. To take on the challenge of creating well-managed migration is equal to embracing our future and its possibilities. The way forward lies in more of mobility and open societies.

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Every country I lived, worked and studied in had an impact on me and strongly influenced my way of living and how I perceive the world”...



My name is Christiane Moeschler. I'm originally German but most people don't consider me as very German. I believe this is because every country I lived, worked and studied in (Germany, US, England, France, Australia, China, Ethiopia and Belgium) had an impact on me and strongly influenced my way of living and how I perceive the world.



I joined AIESEC in Germany in 2003, one year later I took an AIESEC role in China for 6 months and after finishing my studies I got

elected on the Belgian national team working in external relations. **AIESEC gave me the opportunity to give trainings in 7 countries, out of which the most amazing experience was my 2 weeks stay in Kabul, Afghanistan.**

After AIESEC I first worked in Ethiopia for 6 months. Both my bosses were AIESEC Alumni, so they appreciated my management and training experience and immediately involved me in giving trainings and moderating workshops on topics such as business plan writing and value chain development.

I am now back in Belgium and thanks to an active AIESEC supporter I found my current job at TetraLD Learning Dynamic, my role being to build business and development trainings.

My international AIESEC experience helped me a lot in discovering my passion and career goals... and importantly in achieving them.



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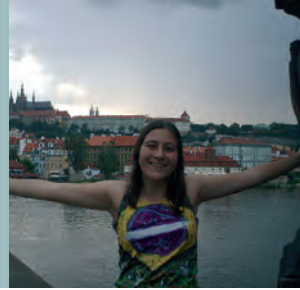
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Barbara



I am proud to live in every moment, doesn't matter the country, the city"...



I come from Brazil and I am currently in Central Eastern Europe as a coach for AIESEC in the region. I support the AIESEC teams in the 24 countries of the region to achieve their results.

In 6 months I've slept in more than 75 different beds, in 40 cities, in 26 countries. **I've shared rooms with people from the most diverse countries; I've slept on sofas, in sleeping bags, on floors...**

Reflecting on this, I started to think about the question "Where do I live?"...

I am proud to live in every moment, doesn't matter the country, the city, doesn't matter the room where I sleep, the shelter under which I protect myself or who are the people that see my **"I've just woken up" face. I LIVE my adventure, my trips, my travels.** I live the Central Eastern Europe I have seen in my year here. I live all this because I am exactly where I wanted to be in every moment. What an incredible journey!



Bernard



I never believed I could experience a culture shock, but I did in Liberia"...



My name is Bernard Olajide, I am a citizen of Nigeria and in August 2005, I set off to re-establish AIESEC in Liberia.

The journey from Nigeria to Liberia by road was.... memorable! Being robbed at the Togo/Ghana



border, having to stay in Ghana for a week trying to raise funds for my trip to Liberia, spending ten days on the road from Ghana to Liberia, continuous disturbance by soldiers in Ivory Coast, traveling in a truck from the Liberian border to Monrovia... the stories continue!

I never believed I could experience a culture shock, but I did in

Liberia when I was served cassava leaves with rice for dinner. In Nigeria, cassava leaves are fed to goats. I wish I'd taken a picture of myself when I saw the food that day!

I met many important people in Liberian society, including the Minister of the Youth Ministry, and during my stay I lived with the family of an AIESEC Liberia Alumnus. **I became part of their family and it really touched a greater part of my heart.** From that point in my life I've know that AIESEC is moving in the right direction in alignment with our vision of "Peace and fulfillment of Humankind's Potential".

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Despite of the bad image my country has in the global media, I am proud to say that AIESEC in Colombia is one of the strongest entities in the AIESEC network”



My name is Santiago Arango and I am a Colombian AIESECer. Despite the bad image my country has in the global media, **I am proud to say that AIESEC in Colombia is one of the strongest entities in the AIESEC network**, bringing hundreds of students to experience the real Colombia, and also exporting more Colombians abroad to have their international experience and occupying important leadership positions in other countries as well.

One of our strategies to achieve this is partnering with different organizations to support us in our mission to position our country. The partnership with “Colombia is Passion”, which is the country brand strategy developed by the Colombian government together with the private sector, includes the rights of brand usage for **AIESEC in Colombia in several initiatives**, promotional materials

and sponsorship for international AIESEC events.

At the same time, the program seeks to prepare students before leaving the country with important facts and materials to make them more aware about the reality of the country, to be able to explain it in an international environment.

Another important achievement is the partnership with the ICETEX (Colombian Institute for Educational Credit and Technical Studies Abroad), that provide the students coming to **Colombia for their international Internship with AIESEC**, a free courtesy visa by the Ministry of Foreign Affairs of Colombia.

I think we, as Colombian youth, are doing our contribution with the country in which world leaders must get to know what Colombia is really about.



With the motto: “Let’s make it happen...”, Project HOPE envisions a society where children in Bangladesh are

not deprived of their right to education. In a country that demands child labor most aggressively, the mission of Project Hope is to enable underprivileged children to use their primary education to live an independent life.

Xiao Rong, from AIESEC THU in Mainland China, was an intern of Project Hope in 2009. Xiao worked in collaboration with Youth Express, an online newspaper and a partner of the AIESEC local project.

Xiao Rong wrote to the young AIESEC team members of Project Hope to thank them for the international experience; “I am in the last projects of my internship here, watching you guys running here and there, kids smiling. It’s my honor to work with all of you.

It’s you that makes me feel at home, feel able to contribute to Bangladesh although it’s small. What inspires me most during my stay here is you and the kids. What I learn from Youth Express is business related and what I get from you is your dreams, passion and how to realize a dream through tiny steps.

Project HOPE is an initiative from the Local Committee AIESEC in AIUB, Bangladesh.

Bangladesh

Projects involving internships (PBOX) are an important part of the AIESEC program, connecting mobility with communities and markets.

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“Women in leadership”

Annika



Through these experiences, I learned to adapt to make sure that my actions were relevant in the context”...



I grew up in Seattle Washington in the US and studied International Studies with a minor in African Studies at the University of Washington. **I applied for the position of Director of AIESEC in the Middle East and North Africa (MENA)** region because I knew I wanted to contribute to MENA, to support the performance of young people in the region, bringing it to the next level. Previously, I was President of AIESEC Egypt and the year before I was working

as the External Relations Director of the AIESEC expansion team to Jordan. **Definitely without these experiences, I never would have been able to take on as challenging a role as a Regional Director for 1 year.** Through these experiences, I learned how to understand culture, work, life, and faith from a completely new perspective and to see how I can stay true to myself and yet adapt to make sure that my actions were relevant in the context.

Fiona



I can practically work with any kind of person now, I'm definitely a more confident leader!"



All the leadership experiences I've have taken in AIESEC have helped make me a better performance manager, a better people's person – I can practically work with any kind of person now, I'm definitely a more confident leader!

My most powerful international experiences included;

- South Africa, AIESEC Africa Leadership Development Seminar 2007: this was my 1st international conference, where I fell in love with internationalism, the diversity of the AIESEC network and its world of opportunities.
- Brazil, International Congress 2008; this is the conference where I decided

confidently that I would run for the Presidency of AIESEC in my country.

• Netherlands, Global Exchange Summit, 2008. A training and networking event for the AIESEC global internship program, I had a lot of 'me-time' to think about my life goals with diverse friends.

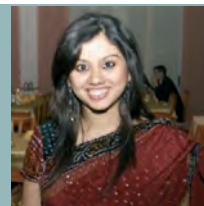
• Uganda, AIESEC Africa Leadership Development Seminar 2009. This was my first international training experience!

After my term as President of AIESEC in Kenya, I plan to start my career in media and communications. I am open and confident to working anywhere in the world where I can continue to challenge my world-view and enhance my skills.

Aditi



This is where I thought that if I do something useful, I should contribute to reduce the hate and misconceptions that exist”



I was brought up in the south Indian city of Bangalore and I was the first female President of AIESEC in India.

One of my favourite experiences in this AIESEC leadership role was in a national conference a long time ago when we had a few members from AIESEC Pakistan in our conference.

The India-Pakistan relations are so strange because although they are neighboring, Pakistan is still the most difficult country for us to

access. When Pakistani young people came over through the internship program. I realized how similar the 2 countries are and there were absolutely no differences between us!

And yet, the world around us was fighting and continuing to take lives for no reason. This is where I thought that if I do something useful, I should contribute to reduce the hate and misconceptions that exist between religions in India.

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To work professionally in a culture that is completely different to my own and be efficient within it was a priceless learning experience"



My name is Rainbow Cheung. I'm Chinese, grew up in Hong Kong and study at The University of Western Ontario in Canada.

Currently I am the Extension Coordinator of Iran and the MENA region Chair. The amount of personal growth that I gained this year is immeasurable. To work professionally in a culture that is completely different to my own and be efficient within this it was a **priceless learning experience**. Besides the growth of professional and personal effectiveness, this year has challenged and changed my perspective and how I see the world. I gained wide

perspectives of different cultures in MENA countries. I was stunned to realize how similar yet so different of all these countries are.

After my term is finished I'm going back to Canada to finish my last year of studies and figure out my future plans. I need to rethink because **my international experience has changed my entire career** plan. I would love to kick start my career with an internship with an AIESEC Global Partner or indeed in a social enterprise anywhere in the world.

AIESEC has instilled a strong sense of social responsibility in me that I feel I have to work in a company that shares the same values.

Middle East and North Africa



AIESEC is one of the few places where young people really have the space to state their opinion, take a leadership role, interact with different cultures, and build an amazing global network"



In 1964, AIESEC Tunisia was established as the first country in what is now known as MENA GN (Middle East and North Africa Growth Network).

Before the existence of the MENA region in AIESEC the region was fractured with countries attached to other Growth Networks- AIESEC Egypt was a part of the Africa GN, Tunisia of Central Eastern Europe GN, and UAE of Asia Pacific GN.

At AIESEC International Congress 2006 the creation of the region went forward, endorsed by the countries. **MENA now includes 10 AIESEC between member countries and official expansion countries:** Egypt, Morocco, the United Arab Emirates, Bahrain, Qatar, Jordan, Iran, Oman, Algeria, Tunisia and one Expansion Initiative to Saudi Arabia. There are still many opportunities for

expansion of AIESEC in the region with the next logical choices being Lebanon and Kuwait.

"AIESEC in this region offers a place where people that otherwise wouldn't have the chance to work together and develop themselves come together, whether males and females or local people and expatriates in the Gulf. I think AIESEC is one of the few places where **young people really have the space** to state their opinion, take a leadership role, interact with different cultures, and build an amazing global network. It is incredibly powerful to connect young people to experts and successful people in their country who are eager to talk to such high potential youth" says Annika Rudback, AIESEC International Director for 0809.

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Zimbabwe



Leadership development amongst the youth remains vital for the future of the country and there is so much talent in Zimbabwe that need to be exposed to an international work environment"



My name is Tatenda and I am the President of AIESEC in Zimbabwe. Established in 1982 in Zimbabwe, AIESEC rapidly grew over the years when the Zimbabwean economy was booming. However, the socio-economic and political challenges over the last decade crippled the growth of AIESEC in Zimbabwe, and it lost its full membership status in AIESEC.

According to prevailing stability in the country now, AIESEC is presented with new opportunities for growth. Leadership development amongst the youth remains vital for the future of the country and there is so much young talent in Zimbabwe that need to be exposed to an international work environment through the internships we provide in and out.

Interns who come to Zimbabwe will get an extraordinary experience as they get to challenge their world-view. There was a lot of misrepresentation of the Zimbabwean situation by various media channels, so by coming to Zimbabwe for an internship an individual will be able to have a real experience of the Zimbabwean situation.

"The cultural experience I am having in Zimbabwe is very enriching. **AIESEC in Zimbabwe and all the people in Zimbabwe make me feel very welcome.** The staff of the National AIDS Council are very open-minded and eager to teach me everything about the issue of HIV/AIDS" say Lennie Geerlings, intern from The Netherlands.

Pakistan



The Pakistan that you know, and the Pakistan that we live in are two different countries"...



My name is Saaim Khan and I am from Pakistan. The Pakistan that you know, and the Pakistan that we live in are two different countries. The Pakistan that we know is one where everyday, people go to work, school, live their daily lives. While there are many in-city security "risks" - these are just the ones that take place in any city across the world - New York, London, Paris, Amsterdam. Perhaps the most important thing that needs to be highlighted is the tremendous strength, love and hospitality that the Pakistani people extend towards their fellow citizens and other nationalities that come to Pakistan. Accordingly, **AIESEC Pakistan is running an "Experience Pakistan" campaign**; an initiative geared towards presenting the true image of Pakistan,

through the eyes of the interns and foreigners living here with an objective to boost mobility to our country.

We are utilizing online and social media (notably Facebook, Flickr and YouTube) to highlight the lives of foreigners living in Pakistan. The Experience Pakistan website showcases articles written by foreigners about all aspects of living and working in Pakistan, because the things that Pakistanis take for granted, or everyday life, are to most foreigners quite interesting! We stay connected to people coming to Pakistan even after they leave via our mailing lists and through memorabilia, notably the "I Experienced Pakistan" t-shirts. Which can be seen all around the world. **Through the "Experience Pakistan: campaign more people know and love the Pakistan I live in.**

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Youth voices. World issues: AIESEC representation



Sweden's Migration Minister meets with AIESEC International to discuss the challenges and opportunities of mobility in the European Union

Rotterdam, May 8th 2009

Sweden's Migration Minister met with representatives of AIESEC International to discuss the challenges and opportunities to the mobility of young talent in the EU. As the host of the next EU Presidency, Sweden plays an important role within the policy agenda for the European Union in 2009. The two discussed practical paths to increase the mobility of young talent across the European Union. "Supporting the mobility of entrepreneurial young talent is an immediate opportunity for European economies facing increasingly competitive global markets and ageing populations", said, Juan Cajiao, the President of AIESEC International in 2008-2009.

Nobel Laureate and alumnus Martti Ahtisaari remembers his AIESEC Experience

December 16th 2008

Speaking to AIESEC in Finland, Martti Ahtisaari recalled warmly his time in AIESEC, as a university student. Mr Ahtisaari was a

member of AIESEC in the early 1960's and continues to endorse the relevance of working with young people to build peace and international co-operation. In his recent video message to AIESEC in Finland, Mr Ahtisaari speaks warmly of his time in AIESEC, recalling the important contribution made in organising international internships and the strong friendships he built as a member and then alumnus of the association.

AIESEC International President speaks at European Business Summit on mobility

March 24th 2009

Speaking alongside the EU advisor to the Lisbon Agenda, AIESEC International President Juan Cajiao represented at a panel discussion of the European Business Summit (EBS). Juan, from Costa Rica, is passionate about global mobility, an area of expertise fuelled by his previous roles as Director of AIESEC in IberoAmerica, Corporate Responsibility Manager in AIESEC China and an Industrial Operations Management intern in Romania. His current Presidential role involves leading AIESEC's global operations through an international team of 22, reporting to a plenary of 106 countries.



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Activating Leadership

By providing unique a development platform and exchange opportunities with fledging entrepreneurs around the world, AIESEC's approach to activating leadership has inspired generations of leaders.

We aim to encourage innovation, leadership and creativity through our activities. We see that entrepreneurship is a great stimulus to our global economy and society.

The following pages contain stories of how AIESEC is activating leadership, everyday.

EDITORIAL TEAM:

ABIR AL HELOU

JORDAN

IVAN BOSCARIOL

BRAZIL

YASSER HAMMAMI

TUNISIA

MARKO IVKOVIC

SERBIA

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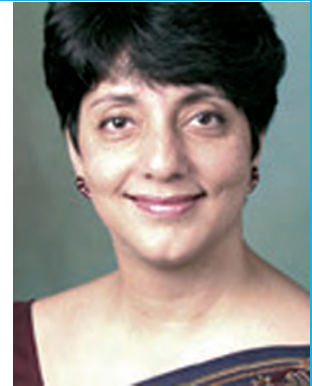
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Meera H. Sanyal

Meera H. Sanyal is currently the Chairperson and Country Executive for RBS in India, responsible for over 9,500 staff in 40 locations across 24 cities. As an Investment banker she has worked both in India and within the Asian region on a number of Project finance, Advisory and M&A mandates. As Chairperson of the RBS India Foundation, Meera actively promotes the involvement of the bank and its staff in areas associated with Corporate Social Responsibility. Over 700,000 women are beneficiaries of the foundation's microfinance programs. Meera Sanyal is a member of the Global AIESEC Alumni Hall of Fame and serves on the National Advisory Board of AIESEC in India.



"I always skate to where the puck is going, not to where it has been "

This simple statement by the great Ice hockey player Wayne Gretsky, is a powerful message for our times. As we chart our way through a financial crisis of unprecedented magnitude, it reminds us that being prepared and thinking ahead is the best way to transform our 'crisis' mentality into one of opportunity.

AIESEC members the world over are fundamentally entrepreneurial in nature. The act of entrepreneurship was first defined as an act of transforming ideas or concepts and turning them into a successful innovation.

Entrepreneurship is not merely the act of starting a new business. It is more fundamentally about looking into the future and creating new business models, developing new products and solutions, reducing resources or expanding into new niche markets; in short skating to where the puck will go. It is my wish that young people will dare to dream about a different future. About a planet where we live in harmony with nature and reverse the damage previous generations have inflicted on it. About a society where every child knows the joy of childhood and experiences the wonder of learning. About a community where the differently abled and the elderly feel integrated and can contribute fully. About a world where every person, no matter where they came from feels hopeful about where they are going to... and then having dreamt these dreams, takes the positive steps to convert them into reality.

With the next AIESEC International Congress hosted in India in 2010, I invite the world of young leaders to explore with us and share their ideas on the core questions of innovation and creation; What does it takes to become an entrepreneur? How can we convert our dreams into concrete ideas that will support the global economy? How can we harness our entrepreneurial spirit to drive the change our planet needs?

Let me close with the inspiring words of Helen Keller who said "Life is either a daring adventure or nothing " No matter what your perspective, the year ahead will certainly be a daring adventure for our young leaders! We look forward to having you with us in India!

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To become an entrepreneur within yourself is the first step to be a change agent”.



My name is Henrique Pistilli and I am a former President of AIESEC in Rio de Janeiro, Brazil.

The more you meet diverse cultures, the more you get closer to your essence, the sense of your life purpose. In such an environment everything is possible, as you have the entire world right close to you. To become an entrepreneur within yourself is the first step to be a change agent. The world is the expression of what we have deep inside of our souls. If we are people with values, the world becomes a beautiful place to live.

In 2002, together with 4 friends, I co-founded “Germinar”, a 10 month “leadership and facilitation program for top executive leaders. Now, Germinar is present in 12 states of Brazil and has reached more than 1.000 people through trainings in leadership and facilitation skills. I also was the co-founder “Pioneers of Change” in Brazil in 1999.

My other project, “Kaha Nalu” is a bodysurfing school to develop leadership in teenagers through the craft of bodysurfing. I have been a bodysurfer and water polo athlete since I was 12 years old, now with 5 years of experience in surfing Hawaiian big waves. I seek to learn “how to ride the wave of life” and through the school we learn together the values of living in harmony with nature. Kaha Nalu involves young teens who come from poor communities, who otherwise do not receive support to succeed in life.

One phrase that has inspired me for a long time, that also inspire my clients, teenagers, partners and people that are seeking to live a meaningful work in their lives is Aristotle’s advice “Where your talents and passions cross with the needs of the world, there lies your direction”.



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Leadership is for me authenticity, care for the world and others, and a real deep commitment to making positive reality happen!..."



I have spent my childhood and early youth in my hometown – a town in southeast Romania with not more than 15,000 inhabitants. At the age of 14, I decided to start 'seeing' the world through experiencing its differences. This is something that stays with my way of exploring the world even today. As such I worked for about 6 years with ProVita Romania, an NGO that offers an alternative to abortion and works with physically impaired and mentally challenged youth. Here I was part of delivering various learning and integration programs for over 300 fantastic people. With them and from them I learned about how all of us can be part of a community that cares and embraces diversity.

I will always hold dear the experience of setting up AIESEC in Moldova – a new AIESEC entity in a country, which has been for long marginalized from the global scene. **Today AIESEC in Moldova stands for transparency, commitment, and participation of young people on topics that are important**

to the world and the country.

By far, the strongest entrepreneurial leadership experience I ever had was being President of AIESEC globally in 2007-2008 – an opportunity that allowed me to understand the world and what is possible at an early age. In this role I was working with and for 35,000+ of the world's smartest young people in 106 countries and territories. This was an experience where I learnt that internationalism, **mobility and diversity are the core fundamentals upon which a better present and future can be built, as long as we can make everyone active participants to a goal that matters to all of us!**

I am now in London working as a business consultant with Future Considerations, a boutique management consultancy designing and delivering cutting edge leadership development programs in the UK and abroad. Leadership is for me authenticity, care for the world and others, and a real deep commitment to making positive reality happen!



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Norman Barnett and Bharat Bhasin Award



The Norman Barnett & Bharat Bhasin Award is a global award by AIESEC Alumni coordinated by AIESEC International, which rewards the relevance of the AIESEC Experiences delivered by an AIESEC entity to the market and society in two specific areas: Exchange activities run by AIESEC entities in emerging markets and developing economies and Issue-based AIESEC Experiences. These are the AIESEC projects winners in 2008:

China



The Awakening Dragon CSR Program has a focus on raising awareness around social responsibility among Chinese students as well as international volunteers, on the different social issues that are pressing in China. The project runs activities in four

different directions:

- Providing 2-month education cycles on sustainable development to Chinese high-school students from Beijing, Shanghai, Tianjin, and Xian

- Empowering primary and secondary school students to create learning environment around clean energy

- Providing internships opportunities, engaging social leaders and providing information addressing role of youth in prevention and education around HIV/AIDS.**

- Providing opportunities to foreign youth to contribute to NGO work in China.

The project provided 56 international internships for foreign students in China and sent 244 Chinese students to internships abroad.

Brazil



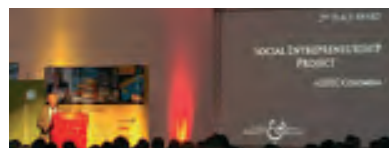
The "Projeto Horizontes" seeks to connect high potential young people with social

entrepreneurship initiatives, in order to establish an environment of constant exchange of experiences between the international interns and the organizations. **The project has sought to**

develop a new generation of young people interested in this issue will have an impact on the organizations in which they will eventually work.

Seven foreign youth have been provided with an internship opportunity in Brazil around the topic and 2 Brazilian students have been sent on similar internships abroad.

Colombia



The Social Entrepreneurship project consists of various smaller projects around the same topic, run by different local committees of

Colombia. The largest project is supported by the Presidential Agency for Social Action and International Cooperation, and financed by the International Organization of Migration. It seeks to better the processes of socio-economic stability of the populations in danger of displacement in cities such as Bogotá,

Medellín, Cali, Barranquilla, Cartagena, Santa Marta, Bucaramanga, Armenia, Pereira, and Manizales.

The project accomplishes this goal by sensitizing young Colombian and international members of AIESEC to the displacement problems in Colombia. **They, in turn, impact and generate consciousness in their communities, while being involved as international AIESEC members, employees of Social Action, NGOs, universities, and the displaced population in general.**

The project has provided 51 placements of foreign interns in Colombia and sent 15 Colombian youth abroad.

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I learned to manage crises, work in a multicultural team composed of people from 7 nationalities, increase my network and have a lot of fun”...



My name is Daniella Barbosa, I am 24 years old and I joined AIESEC 2 years ago. My experience began in May 2007 when I founded a new local chapter of AIESEC in Brazil. After 1 year as Extension Leader I was selected for a very special CEED*. My job was to restructure one of the oldest Italian AIESEC chapters: AIESEC Genoa. I arrived in Genoa in October 2008 and found an office full of memories, with photos and documents that showed **more than 40 years of history**, but without any young people actively working in the organisation. Focusing on the solution, I recruited 18 young students that never



heard about AIESEC before. We worked very hard and were awarded by the National team for our achievements. Rebuilding AIESEC Genoa in 6 months **was a big challenge** but gave me great international experience. I had the chance to visit 14 cities in 4 countries - Italy, France, Belgium and Scotland. I learned to manage crises, work in a multicultural team composed of people from 7 nationalities, increase my network and have lots of fun. I'm now back in Brazil, proud of my team and missing a lot all the wonderful people that I've had the chance to know. Thanks for the unforgettable moments!

*CEED Program moves AIESEC members between AIESEC offices to support operations in local, national, regional and global entities.

Stefanie

I believe that among the most important skills and qualities that a young person can acquire are leadership skills and entrepreneurship”.

My name is Stefanie and I am from Germany. When I was younger, I feel was completely lacking an entrepreneurial mindset and considered myself incapable of ever managing business of my own. Today, I am working as key account manager in an Indian IT company where I am responsible for all customer communications as well as customer support and am also involved in project and task management. Never in my life have I had so much responsibility, and **this constantly challenges me to grow and to become stronger every day**. As an AIESEC intern in Tunisia and India I feel I have had a powerful entrepreneurial learning experience. I have seen

everything from a still slightly unorganized start-up to a struggling IT company to a well-developed local company. I have worked in marketing, financial controlling, human resources, customer support, project management and in sales. This wide range of working areas has helped me a lot to deepen my business knowledge and leadership skills and to get a better understanding of the international working world. I am really grateful for the many amazing opportunities that AIESEC has given me in the last four and a half years. **I believe** that among the most important skills and qualities that a young person can acquire are leadership skills and entrepreneurship.

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Ser Más (To be More) is an AIESEC in Iberoamerica Program that aims to positively impact a significant amount of youth by offering them a platform of Self-discovery and learning by doing around the topics of Corporate Responsibility, Social and Business Entrepreneurship. National or local committees of AIESEC organize themselves to make projects based on exchanges with their identified issue/topic. **Ser Mas Program aims to increase the number of internships, leadership opportunities and AIESEC members living topic-based experiences as well as increase AIESEC's brand presence within the countries in the region.**

A total of **24** projects of Social Entrepreneurship, **16** of Business Entrepreneurship and **24** of Corporate Responsibility are running in the Iberoamerica, delivering in the last year over **216** life-changing experiences.

Ser Mas is strongly supported by Artemisia, ASHOKA, W.K Kellogg Foundation and BBVA.

Carolina de Andrade, Strategic Partnerships Coordinator at Artemisia, sees this practical experience as an essential step in the entrepreneurial journey of the students and recent graduates involved in the internship program.

"Our experience in identifying potential entrepreneurs has shown us that vision, initiative, risk-taking and commitment are crucial attributes for aspiring young entrepreneurs. Working with successful entrepreneurs in the Social-Business Ventures program provides a unique opportunity for AIESEC members to develop these attributes! They can also learn a lot about ethical values and creativity, because we are talking about entrepreneurs of innovative businesses that are both economically viable and contribute to solving social and environmental problems", says Carolina.



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Starting my own business showed me the difference between school and real life, the difference between what you're taught in school and actually putting it into practice"...



My name is Ted Kouri and I am Alumnus of AIESEC at the University of Alberta in Canada. I started my own business, Incite Solutions, 3 years ago with another AIESEC alumnus.

I took part in the AIESEC internship program, travelling to Latvia. It was wonderful; I worked for an agency, dealing with an international client group. I managed accounts for large companies such as Ford and IBM in the Baltic countries. Being in Latvia, I was given more responsibilities than I would have received if I had been in Canada because I had valuable skills: being able to speak English, computer skills and a business degree. Most people in the business spoke English, so it was accomplishing small daily tasks such as grocery shopping, going to a restaurant, and doing laundry, which

were more challenging. You learn to use a bit of sign language and point to what you want.

AIESEC gave me the chance to develop creativity, teamwork, intercultural and intergenerational skills. AIESEC provided an important "playground" to try things out. Starting my own business showed me the difference between school and real life, the difference between what you're taught in school and actually putting it into practice. Starting your own business, you also learn from your mistakes. When something goes wrong, you just have to work through it and keep on going.

AIESEC got me interested in business. It gave me the confidence to start my own business right out of university.

James

The importance of drive, values and passion that is instilled through my international experiences is something that will stay with me forever"...



My name is James and I am the director and co-founder of my own company. Studentbeans.com.

I joined AIESEC at the University of Birmingham, UK in September 2002 and by the summer of 2003 I was experiencing a challenging and rewarding international experience. An AIESEC leadership role in The Philippines pushed me to my limit and forced me to adjust to the differences of daily living. I loved it and despite all the challenges, including witnessing an armed bank robbery and experiencing the city during a military coup, **the people were fantastic**, the international aspect of the trainee community was exceptional and the business experience I gained was unrivalled, contributing to my



ability to set up my current company.

I met companies and organisations including the Asian Development Bank, the British Chamber of Commerce, Shell Petroleum, HSBC, the European Chamber of Commerce and many more. Every weekend brought a different adventure, from visiting Banaue and the rice terraces along to seeing the amazing beach islands.

I am now the director and co-founder of my own company. Studentbeans.com is a student website currently based in the UK that helps students save money and companies market more effectively to students. The importance of drive, **values and passion** that is instilled through my international experiences is something that will stay with me forever.

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Acting Sustainably

AIESEC is committed to ensuring the sustainable development of our own organization and engaging key global issues around sustainability. Today AIESEC is taking an active role in contributing to solutions for climate change and the HIV/AIDS pandemic.

We aim to connect our young people and organisations around topics that are vital to the needs of future generations. Acting sustainably is a responsibly AIESEC is proud to live.

The following pages contain stories of how AIESEC is acting sustainably, everyday.

EDITORIAL TEAM:

KIRSTY THOMPSON

UNITED KINGDOM

FABIO MESQUITA

BRAZIL

DARREN WILLMAN

AUSTRALIA

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Peter M. Senge

Peter M. Senge is a Senior Lecturer at the Massachusetts Institute of Technology and Founding Chair of the Society for Organizational Learning (SoL). The *Journal of Business Strategy* named him a “Strategist of the Century,” one of twenty-four men and women who have “had the greatest impact on the way we conduct business today” (September/October 1999). His special interest is on decentralizing the role of leadership in organizations so as to enhance the capacity of all people to work productively toward common goals.



It has long been my conviction that the leadership from young people will be pivotal in awakening our societies to the immense challenges we face in creating a new way of living together on our planet.

In one sense, all our “sustainability” problems arise from having lost an emotional connection to the future. Losing this, it is easy to focus exclusively on the short term and lose all capacity to balance self-interest and concern for others. I can see no substitute for bringing forth the voice of youth to remedy this. I have seen this happen many times: the future starts to become real, rather than a vague abstraction filled with assumptions and projections, in authentic conversations where the voice of young people is heard. It is simply not possible for adults to say, “Sorry, we are too busy,” or “Sorry, we cannot afford that,” when sitting face to face with a young person.

Young people today are deeply attuned to the need for fundamental change. They are the first generation literally ‘growing up in the world,’ aware of the state of our planet and the people who share it. They are imaginative and connected in ways never before. And, many are prepared to dedicate themselves to ongoing, creative efforts in service of a future that has a future - like those whose stories are presented in this report.

MY WISH FOR THE WORLD IS THAT:

Adults everywhere start listening to the voice of youth, starting with their own children and grandchildren and the children they live with and nearby.

No important meeting occurs without including young people. For example, what if every board of every organization had to consider, “What will be the impacts on the children of the decision we are about to make?”

Through opening to the voice of young people, all of us, everywhere, connect to the joy of creating the world anew, to our innate but largely untapped capacity for this task.

All people seek a world where all people treat each other with respect and dignity, not out of moral obligation but spontaneously out of their genuine interest and caring for one another; where the challenges and rewards of growing each day as a human being awakens and energizes each of us; where we are all connected to colleagues with whom we do “good work” together, collectively creating inspired performance in service of our deepest aspirations; and where we live, moment by moment, in the profound mystery and joy of living and contributing to living of all the other beings we touch.

We just must surrender the belief that this is not possible. Today, no other future is possible.

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It is was an amazing experience for me to see how young people in Cameroon are so motivated and interested in the issues that are affecting their society and are willing to make a change to the situation”...

I am Alexandra Kuin from The Netherlands and I studied International Relations. After my Masters I decided that **I wanted to work on an HIV/AIDS Project and so I came to Cameroon for an internship under the ASK Project.** The thing I really liked about this project is the fact that we really went to different high schools and to different communities and did sensitization and education around HIV/AIDS. It was really interesting for me,

though from the beginning it was quite strange. I had to learn new things about HIV/AIDS and even teach people in the community on how to use a condom.

It is was an amazing experience to see how young people in Cameroon are so motivated and interested in the issues that are affecting their society and are willing to make a change to the situation.

Projects involving internships (PBOX) are an important part of the AIESEC program, connecting mobility with communities and markets.



Africa



This project has a huge capacity to coordinate an effective response by African Youth...”



HIV/AIDS is one of the most devastating social ills that is cropping into the roots of our society and things need to be done urgently. The ASK Project has been designed to take up this challenge and train a new generation of young people who will be more aware and responsible in their decisions and actions. My name is Kole Abifarin and I am from the AIESEC Africa Regional board. We are running the ASK Project, where we bring interns into Africa and pair them with local African

students to conduct peer to peer education for communities across the region. **The ASK project envisions developing HIV/AIDS champions all over Africa.** These champions carry the responsibility of fighting the deadly epidemic via effective education and are equipped with the proper set of skills, knowledge and attitude to capitalize on their passion and as a result generate direct impact on their communities. This project has a huge capacity to coordinate an

effective response by African Youth. This year, internships connected with HIV/AIDS learning network made up more than 50% of AIESEC development internships in the Africa region. **The ASK Program hosted 200 interns and more than 200 AIESEC members** have undergone training to become HIV/AIDS champions. In the communities, more than 7000 people have participated in the HIV/AIDS education hosted by the ASK Program.

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What I love about my internship with Microsoft is that I learn a lot about how such a huge company is functioning and dealing with CSR”...



My name is Luca and I am from Switzerland. I am a citizenship co-ordinator intern at Microsoft in Brussels. I am assisting my managers in reaching out to government leaders in the European Union institutions to make them aware of Microsoft Corporate Social Responsibility (CSR) initiatives mainly in the area of environment, e-health and education. **What I love about my internship with Microsoft is that I learn a lot about how such a huge company is functioning and dealing with CSR.** I had never heard of CSR before I joined AIESEC. I signed up as an AIESEC member in 2005 in Geneva, Switzerland in the last

year of my studies in international relations. At that time, AIESEC organized plenty of seminars and conferences where CSR was one of the topics of discussion and where business leaders, academics and NGOs were sharing their views on the subject. **This helped me a lot to discover and understand what CSR means and what businesses are doing today in that area.**

AIESEC is making an impact by providing a platform for people like me to develop through leadership roles, international internships and its learning environment.

Mexico



The project aims to establish connections among international and national young top talent with organizations from the third sector”...



The project " Acciones Responsables" (Responsible Actions) **is an effort from AIESEC in Mexico to establish connections among International and national young top talent with organizations** from third sector, companies and universities, for promoting the implementation of good cases practices on Corporate Social Responsibility and increase the awareness of the topic in the country. The project aims to realize 20 internships around this topic.



“Acciones Responsables” is funded by W.K Kellogg Foundation and supported by the Mexican Center for Philanthropy (CEMEFI), Ethos Foundation and Expok.

Last November, AIESEC was invited to showcase the project in the workshop “Managing voluntarism succesfully”, in the 20th Annual Congress of CEMEFI 2008: Progress and Challenges of a Solidary Mexico.

Projects involving internships (PBOX) are an important part of the AIESEC program, connecting young people and interns with the challenges communities and markets across the world

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*The climate issue is about **discovering nature as home, a place which seems familiar, yet we have forgotten**...*



From March 25th - April 5th, 9 members and alumni of AIESEC journeyed to Antarctica for a leadership expedition designed to activate the next generation of leadership on climate and energy issues. Supported by BP and 2041, **the AIESEC members and alumni from China, Brazil, Germany, South Africa, Australia, Denmark, Ecuador, Sweden and India** joined an expedition team of over 50 enterprising young students from across the world. More reflections and information can be found at the expedition website: <http://www.expedition-antarctic-2009.com/>

• *"I attended the expedition because I have several questions about what sustainable development means in the context of developing*

nations. My work is specifically in Africa and the priorities to upliftment are often blurred for me because of the vast amount of pressing needs", Lesley (South Africa)

• *"I could reflect on what it means to be a **human beings in contact with Nature** rather than isolating ourselves in cities relying on our minds as a primary resource. The climate issue is about discovering Nature as home, a place which seems familiar, yet we have forgotten, Majken (Denmark)*

• *"Climate change is not imminent, it's happening and **ACTION** needs to take place. **It's not easy and I have to start now**, to be conscious and live a life accordingly to my beliefs" Henrique (Brazil)*

The Netherlands



*Over 40 AIESEC alumni from The Netherlands presented their business plans that contribute to the **Millenium Development Goals** and that have a positive return on investment"*



On April 22nd, the TAP team organized a Dragons' Den at the Dutch Ministry of Foreign Affairs in The Hague, The Netherlands.

With the MDG (Millennium Development Goals) Dragons' Den, the TAP team (stands for Tapping into the AIESEC Alumni Professional Potential) aims to tap into the enormous potential of the worldwide AIESEC alumni network. **Over 40 AIESEC alumni**, divided in 5 groups, presented their business plans that contribute to the MDGs and that have a positive return on investment to the 8 Dragons. These were: Minister Koenders (Dutch Minister for Development Cooperation) and board members of Philips, Douwe Egberts, Grolsch, VODW, FMO,

United Nations Volunteers and Atos Origin. As true leaders, the groups pitched their ideas and after 5 minutes the bell gave the final signal, after which the Dragons could ask critical questions.

The plan "packaging = education" was the winning idea. This is a simple but smart idea that was originally presented using a porridge carton. The print has an educational value, the subjects can vary between e.g. health, hygiene or nutrition. Meanwhile, **children are creatively stimulated** to read and write. The added value for the companies is creating consumer loyalty. The winning idea will be developed further with help from NCDO.

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Broadcast Yourself™

AIESEC Timisoara (Romania)



Through our project, we are looking to inform and educate the participants and the the population of Timisoara on recycling, how to act sustainably and to protect the environment"



• I am Michael Omescu, president of AIESEC Timisoara. I remember being in the 3rd grade of school and a group of young students came to one of our classes to talk to us about "how to be friendly to the Earth". The three things that I learned that day - do not keep the water running while you brush you teeth, do not throw your litter on the street, turn you TV off when you don't watch it - I still enforce them in my life and also I try to teach them further on. Although they are small, I have learned that the road to change begins with one small step...



• My name is Simona, **I am an AIESECer and also member of a freecycle group in my city where people offer things they don't use anymore.**

I think that they are conscious about the fact that sometimes we should think about others too and to give our help in any ways we can. My contribution so far is a mobile phone and a while ago I have received a mirror for my room...

• I am Andreea Radulescu and I began to use the word "sustainable" when I had some courses about social development at the university and even more after I joined AIESEC (this is an AIESEC value, and like all others, it is constantly present and we are reminded of it). Every time I think about protecting the environment and being sustainable think of the terms reduce-reuse-recycle...

Recycle IN Conference

Recycle IN is the first International Conference on recycling organized by AIESEC Timisoara in 2009. Through the conference, we are looking to inform and educate the participants and the population of the city on recycling, to act sustainable and to protect the environment. The conference gathers people from AIESEC Romania, AIESEC globally and other NGO's from Romania.

• I am Lavinia, coordinator of Recycle IN and to me this is a dream that became reality. **My team and I have dedicated ourselves to this project, and we will do our best to have a powerful impact on Timisoara and on the international environment.**



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I am involved in a global program for environmental protection, dealing with employee engagement initiatives that build awareness among employees about environmental issues”...



My name is Milena Vujicic and I am originally from Serbia. My AIESEC journey began in 2003 when I started my Management studies at university.

Given my experience and exposure as an AIESEC member, I had the desire to experience something big, different, to discover and challenge my views and capabilities. **This desire for a new adventure combined with a passion for sustainable development and partnering with people within and outside of the organization led me to my next step – my internship.**

Currently, I am working in the Sustainability Team of DHL Express Global Head Office in Germany. During my internship I had the chance to work on joint projects between DHL and UNICEF with the objective of supporting the growth of developing communities in the world. Additionally, I am

involved in a global program for environmental protection, dealing with employee engagement initiatives that build awareness among employees about environmental issues and the company's efforts to manage its impact. Furthermore, regular liaison with regional/country DHL offices across the world and supporting development of CSR/environmental communications tools in cooperation with external partners makes my daily work dynamic and challenging.

Working in DHL and living abroad gave me better intercultural understanding and sensitivity. **Also, it gave me an opportunity to translate my entrepreneurial spirit and innovative ideas into business reality.** After almost one year in DHL, I am glad of having an opportunity to acquire new knowledge and practical experience in the areas of CSR and environmental protection.

Aaron



I believe that most business undergraduates, at some point, ask themselves, ‘What do I really want to do?’”...



Aaron Fu, an AIESEC alumnus, has successfully made his way into the CSR field of work, from an AIESEC conference, to internships, all the way to his invitation to guest tweet at the Responsible Leadership Summit in London.

“I believe that most business undergraduates, at some point, ask themselves, ‘What do I really want to do?’”. It was this question, aided by his attendance of AIESEC’s 2005 International Development Congress in Jaipur India that founded and fuelled his deep desire to have a tangible positive impact in development. The Congress was

about how AIESEC can contribute to the United Nations Millennium Development Goals, “I met an incredible number of business students passionate about the issues of development”.

“AIESEC inspires its members, a pool of tremendous skill and talent, to make a positive impact in the world”.

Aaron found his entry into CSR professionally with his move to Singapore for internship, and has delved further into CSR through Web 2.0. He is now the founder of evolvingchoice.com, a blog he established to raise awareness and deliver commentary on CSR.

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Taking the conversation online!

www.planetcall.org

We are the leaders of today who need to act on the promise of tomorrow and this is our chance. We have taken a step in the right direction and I appeal to industry leaders and policy makers to at least meet us half way on this journey”...

Within the next six months one million global students will set a new climate agenda – and deliver their visions for a sustainable society to the negotiators at COP 15 in Copenhagen. This is the ambition behind a remarkable initiative taken by international student and youth organizations including AIESEC International, and Copenhagen Climate Council. Named PlanetCall, this movement is to mobilize young people from all parts of the planet in an innovative and compelling effort to influence the course of history. **The PlanetCall was launched at the World Business Summit on Climate Change, May 24th, as an alliance between the hosts of COP 15 and global youth organizations who are committed to mobilising young people to lead change in the climate cause, including AIESEC.**

Speaking at the press conference, Aman Jain, president of AIESEC International 2009/2010, called for leadership, partnership and a move from awareness to action.



www.connect2earth.org

Share your thoughts with other young people and views on how we, as young people, can play a positive role on driving the changes that our societies need to build a global and sustainable international community”

In 2009, AIESEC International partnered with www.connect2earth.org, an online initiative of WWF, IUCN and Nokia that allows young people to exchange ideas directly with the world’s top environmental experts. The most pressing sustainability issues are debated on the platform – including climate change, species loss and the energy crisis.

Contributors to the initiative have the chance to represent the connect2earth community inside the UN Climate Change Summit in Copenhagen, as part of the official WWF or IUCN delegation. Juan Cajiao, President of AIESEC International 2008/2009 sees the online platform as a hub for sharing sustainability solutions.

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With increased connectivity and interdependence of the world's markets and businesses, social and cultural interactions, coupled with the speeding of globalization as technological advances make it easier for people to travel, communicate, and do business internationally, Africa still lags behind in being fully integrated to the global village. This therefore necessitates Africa to skillfully navigate through the challenges of few options for developing personal and professional skills, creating a global networks and challenging perceptions of the world if it wants to be a player in the world. As such, AIESEC's existence in Africa is not only needed, but indisputable.

This year, even though the challenge of mobility mounted for Africans especially in the northern hemisphere, AIESEC in Africa devised initiatives that boosted exchange results. Sub-regional cooperation was a flagship approach that saw the increased movement of talent within Africa; as it was cheaper, faster, and faced no major visa restrictions, contributing significantly to the exchange results. To this end, Africa grew by **69%** in total exchanges this year over the 07/08 period.

In 2005, AIESEC in Africa crafted an ambition and commitment to empowering young people to take responsibility for and control

over the development of their countries. Driven by a passion and concern for the problems of unemployment, poverty and HIV/AIDs that afflict their communities, they gave life to the **Empowering Africa Program** aimed at providing communities with change agents that have the skills and well-rounded perspective needed to tackle these burning issues.

Four years down the line, the initiatives, **ASK** (Answers Solutions and Knowledge around HIV/AIDs issues), **YES** (African Young Entrepreneurs') has created champions of HIV/AIDs and young entrepreneurs from young high school, college students, youth groups and girls in rural and underserved urban areas through a unique blend of modules delivered by local experts and international trainees.

These programs have contributed more than **70%** of exchange results for Africa.

In 2008/2009, **swITch** was added to the program to create an impact on ICT; enabling underprivileged young people in Africa acquire knowledge, skills and attitudes on the usage of ICT, which will further contribute towards their ability to integrate to the technological and knowledge economy.

Also, in 2008/2009, AIESEC in Rwanda was welcome as an official AIESEC chapter. Further, expansion has started to Angola, Mozambique, and Liberia (Supported by Portugal, Brazil and Cote D'Ivoire respectively), while in the coming year we are expecting Gabon, Benin and Ethiopia to become full members.

"Many thanks to all the members and stakeholders of AIESEC in Africa for enabling more impact in Africa. Looking forward to greater impact in years to come!"

Fast Facts

Internship position filled	723
Members sent abroad	242
Exchange growth	69%
Members	2,280
Leadership Roles	516

Top Exchange Performers

- AIESEC in Kenya
- AIESEC in Nigeria
- AIESEC in Ghana
- AIESEC in Tanzania
- AIESEC in Uganda



*Phil Oduor
Director of AIESEC in Africa, 2008/2009*

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We created another remarkable year of record-breaking growth for Asia Pacific Growth Network (APGN) in 2008-2009. We have not been immune to the unprecedented market downturn but we remain optimistic about the strength of our organization to endure the effects of this global financial crisis even to benefit and thrive from it.

In Asia Pacific, we are diverse in culture but united in ambition. This term, we achieved 42% growth with over 4000 exchanges achieved in a term, which makes the APGN the top global performance contributor ever for the first time in history.

There is much more worth celebrating this year in APGN at a country level. Firstly, all countries are showing growth. Secondly, there is a clear rise in the performance of medium sized countries/territories in AP-led by Taiwan, Indonesia, Malaysia, Singapore, the Philippines, New Zealand, Japan, Korea, Hong Kong and Australia, who have all achieved more than 100% growth at different points in the year. The solidly outstanding growth of India and China played an essential role to support the regional and global growth at this difficult economic situation. Our regional

conference, APXLDs 2009, hosted in Hong Kong was another important milestone bringing the region forward. With over 1500 exchanges realised around the Asia Pacific Heroes project, combating HIV/AIDS and capitalising on market expansion, it is indeed a cheerful year for celebration from everyone of us.

Here are some closing comments from my year as Asia Pacific Director, from my Presidents across the Region; *"In this year the Asia Pacific was not afraid of anything, we dreamed our colourful dream and finally we could realize our dream"*, President of AIESEC in South Korea 2008/2009

"The Asia Pacific is a region with diversity, potential and leadership, which makes it possible into reality!", President of AIESEC in Hong Kong 2008/2009

"I am proud to be part of the Asia Pacific Region, who as the driver of success for the organisation, demonstrated leadership through remarkable ambition, fast action, impressive results and inspiring innovation" President of AIESEC in China, 2008/2009

"Asia Pacific' to me means POTENTIAL, DYNAMISM and FAMILY in the world. Congratulations on a giant leap from the AP!" President of AIESEC in Japan, 2008-2009

Fast Facts

Incoming internships realised:	2,184
Outgoing internships realised:	1,936
Growth:	42%
Members:	9,831

Top Exchange Performers

- AIESEC in India
- AIESEC in China
- AIESEC in Malaysia
- AIESEC in Japan
- AIESEC in Taiwan



Li Zhen, Director of AIESEC in the Asia Pacific, 2008-2009



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Middle East and North Africa

This year has been an exciting one in the Middle East North Africa (MENA) with continued expansion to new countries, legalization of already existing expansions, increasing the number of life changing experiences in the region and hosting events that brought visibility to AIESEC. As the MENA Director it's been inspirational to see top performers in the region stretch their growth and to see our expansion countries gain membership and increase in results.

Key regional events of the term:
November 2008 - Gulf Conference in Doha, Qatar
March 2009, MENA XLDS in Sharm El Sheikh Egypt
April 2009, North African symposium in Morocco

This year the MENA Regional Board drove several key initiatives that led to growth at the local and National level, including support for managing exchange supply and demand, support for sending outgoing interns abroad and support for developing External Relations activities. The Regional Board also supported partnerships with India, China and the

Netherlands, which led to a visit by the project manager to India and China to meet embassies, local committees and to build the partnership for the future.

One of the key successes of the year was the MENA Exchange competition which brought incredible results from the participants. Congratulations to AIESEC Egypt for winning the overall award for highest absolute Exchange and providing exchange + leadership experiences, in Quarter 1 of 2009, and to the three local committees who won the incoming exchange award: LC Bardo in Tunisia, LC Hassan in Morocco and LC Anfa in Morocco.

We celebrated success on a global scale as well, with Morocco winning the UBS Excellence Award for the third year in a

row, and the Official Extension of AIESEC to Iran winning the ING award for the highest relative growth, the first time an expansion country ever won the award.

As improving positioning was one of the key aims of the term, many countries held events that profiled AIESEC in the country. The topics covered included entrepreneurship, developing leadership, cultural understanding between east and west, and the environment.

Overall, it was an incredible experience to see the network growing, becoming more recognized in the countries of the region, and increasing relevance in the places we operate.

It's been a pleasure to lead the region for the term, and I believe that great things will come in the future.

Fast Facts

Internship Positions filled:	224
Members sent abroad:	193
Exchange growth:	36%
Members:	1,400
Leadership roles:	450

Top Exchange Performers

AIESEC in Egypt
 AIESEC in Morocco
 AIESEC in Tunisia



*Annika Rudback
 Director of AIESEC in Middle East and North Africa, 2008-2009*



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Western Europe and North America

The past 12 months have seen much success within the 20 countries of AIESEC in Western Europe and North America. Particular highlights relate to our focus on local chapter exchange delivery, and positioning and communication.

In 2008-2009 the scale of our operations expanded to a total of 332 universities, a growth of 28% compared to 2007-2008. Strong promotion to our target markets saw our membership base extend to more than 11,500 people, 31% higher than the same time last year.

This increase in our membership has fuelled large-scale growth in the number of members we sent abroad in 2008-2009. Over 1,780 members completed international internships around the world. This is a growth of 16%. Equally, we've ensured a pipeline of continued growth for 2009-2010 with more than 1800 students ready to go abroad, and more than 300 positions available to be filled within WENA countries.

Our hosts for Global and Regional conferences this year have been; Italy (International Presidents' Meeting, and, the WENA Leadership Develop Seminar), Malta (WeGrow), and, the United Kingdom (External Relations and Communications Summit). Thank you for supporting the



international network in coordinating these events.

A great year closes having identified the best ways we can work together, and the strengths we can all bring separately.

It is the effort of individuals that has made each of these achievements transpire. It is with pride that I congratulate everyone that worked for and with us this year. Because of you, this was possible.

Fast Facts

Internship positions filled:	1,172
Members sent abroad:	1,788
Exchange growth (over 2007-2008):	11%
Members:	11,622
Leadership roles:	1,413

Top Exchange Performers

- AIESEC in Germany
- AIESEC in the Netherlands
- AIESEC in the United States
- AIESEC in Canada
- AIESEC in the United Kingdom



*Kate Hanlon
Director of AIESEC in Western Europe and North America, 2008-2009*



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Iberoamerica

This diverse and mixed region comprised of English, Spanish and Portuguese speaking countries, is a region where young Latino, American and European volunteers work together to make our goals a growing reality day by day.

Growth has become a must in each of the 100+ local offices we have, an attitude I explored during my country visits as AIESEC International Regional Director. I was meeting our members and all of them were already on board, not only growing but achieving.

AIESEC in Iberoamerica has its own way to activate leadership in youth where key factors such as **passion, personal trust and entrepreneurial skills** drive the performance of our members. Every time I was reaching a new country from the group of **15 countries I visited**, I saw how much the members give themselves to AIESEC, how hard are they working to meet their 2010 goals and how they are becoming more relevant in their societies. Last term we finally reached over a 1,000

Fast Facts

Internships positions filled:	651
Members sent abroad:	782
Exchange growth (over 0708):	40%
Members:	7,200
Leadership Roles:	1,150

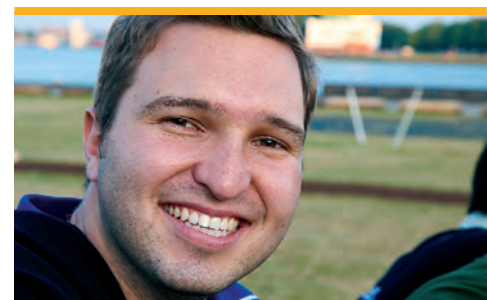
Top Exchange Performers

- AIESEC in Brazil
- AIESEC in Colombia
- AIESEC in Mexico
- AIESEC in Southern Cone (Argentina, Chile & Uruguay)
- AIESEC in Ecuador

internships, delivering **1,433** in total. Our main regional program **SER MAS** grew **102%**, and we have more than **7,000 active volunteers in the 19 countries** we have presence. Equally, every single one of our national chapters became more **financially sustainable** in the year. Key moments such as our **International Congress in Brazil** and our **Iberoamerican Leadership Conference in Guatemala** set an organizational culture of our young volunteers striving for **excellence** to deliver more & higher quality experiences

for our members. Now AIESEC Iberoamerica is a region more present, more relevant and more open to the world. Every day an average of 5 people in the region or from the region start her/his international experience with an internship provided by us.

Finally I just wanted to thank to my AIESEC International Team, to my Regional board Team, to my national teams in Dominican Republic & Colombia and my colleagues in the local board in Manizales, Colombia, thanks for join, challenge and support me in these great 6 years!



*Felipe Cardenas
Director of AIESEC in IberoAmerica,
2008 2009*

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We are days away from the closing of a very meaningful year for AIESEC in Central and Eastern Europe (CEE). 2008-2009 saw our regional chapter of the global organization move through a new paradigm of energetic growth, sustained performance and meaning - both for our local and national entities as well as for each individual AIESEC member.

AIESEC in CEE stands out in our organizational map not only in terms of its geographic vastness- covering 27 member countries from Austria to the edge of Russia and Kazakhstan,-but also through the impressive diversity of our members, their ages and backgrounds of academic and extra curricular experience.

In August 2008 the leadership team of CEE shared the ambition of doubling the size of operations and results of the region. Double or nothing was the creed. No excuses was the way. It was like asking a multinational to achieve and behave for 1 year as a start up entrepreneurial venture.

And it worked!

57.3 % growth is what we count 10 months from that date across the region. Countries of all sizes and AIESEC histories, from 1 to 55 years old, across Central Europe all the way to Caucasus, have delivered!

The network of regional members is ever expanding: congratulations AIESEC in Bosnia and Herzegovina and to AIESEC in Croatia for coming back to the network as full members; welcome AIESEC Kazahstand and AIESEC Kirgystan in the list of full member countries of the global network

The freshest members of the regional association, Central Asia and Caucasus subregion (AIESEC Chapters in Armenia, Azerbaijan, Georgia, Kazakhstan, Kirgystan



and Tadjikistan) grew 170%.

Many thanks to organizing committees of regional conferences of the term; AIESEC Romania for EuroExpro, AIESEC Slovakia for EuroCo, AIESEC in Georgia for the 1st ever Central Asia and Caucasus Congress and AIESEC in Bosnia and Herzegovina for CEEMOS.

The path that CEE has taken this year was undoubatbly not an easy one, but the level of success we achieved has brought our members to a new level of self confidence and trust in the opportunities that the future holds in store.

I adress a deep, humbling "thank you" to each of the CEE members that contributed to this picture in the term 2008-2009!

Respectfully,



Monica Costea, Director of AIESEC in Central and Eastern Europe, 2008 2009

Fast Facts

Internship position filled:	2,120
Member sent abroad:	1,894
Exchange growth (over 0708):	27%
Members:	7,900
Leadership roles:	1,994

Top Exchange Performers

- AIESEC in Poland
- AIESEC in Turkey
- AIESEC in Ukraine
- AIESEC in Russia
- AIESEC in Romania

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Felipe Cardenas (Director Iberoamerica), **Li Zhen** (Director Asia Pacific), **Ewelina Szopinska** (Global Partnership Manager), **Cindy Rocha** (Global Non Corporate Manager), **Konrad Plechowski** (Vice President Information Management), **Monica Costea** (Director Central and Eastern Europe), **Deepti Chadda** (Vice President Exchange Management), **Sophie Lamprou** (Vice President Talent Management), **Juan Cajiao** (President), **Annika Rudback** (Director Middle East and North Africa), **Petra Vondrackova** (Global Corporate Relations Manager), **Laura Johnson** (Vice President Finance), **Ellen König** (User Education and Support Manager), **Aman Jain** (Vice President External Relations), **Walter Heredia** (Global Partnership Manager), **Aditya Kumar** (Information Systems Project Manager), **Phil Oduor** (Director Africa), **Emil Ivanov** (Global Alumni Relations Manager), **Lucy Symons** (Chief of Communications and Networks Officer), **Kate Hanlon** (Director Western Europe and North America), **Alejandra Laiton** (Vice President Communication), **Missing: Mauricio Schneider** (Vice President Organizational Development and Strategy)

Growth and the AIESEC Experience

We have encouraged short-term leadership and internship experiences for students based on market trends. We have supported the team leaders of all levels in the organization to drive their teams to achieve results and thus increase the impact of AIESEC in the society. We have built country-to-country programs, channeling our members to take up international internship and leadership opportunities that make them competitive leaders for the future.

Becoming first choice

We have renovated the AIESEC online presence; launching AIESEC on YouTube, Flickr, Facebook, Twitter, LinkedIn and Blogs, and renovated the AIESEC website: www.aiesec.org We have supported the countries to capitalise on external trends by running a Global Competitive Analysis and Global Student Survey. We supported the countries to position AIESEC in the youth market, providing the needed tools for promotion in university campuses. We have facilitated media coverage in BBC World as the voice of youth on the

financial crisis and appeared in the official blog of the United Nations COP 15 climate negotiations, while representing at global events.

Managing resources to drive growth

We have increased the number of countries who are investing finance, human resource and knowledge into other countries in the network. Through investment fairs and profiling of countries with good case practices in mobilising resources, we encouraged investment across our countries and territories.

Building a virtually connected network of members & alumni

We have introduced the concept of organized Internal Communication and launched education materials, standards and improved the user friendliness of our internal system: MyAIESEC.net. We have launched the online platform for alumni on MyAIESEC.net with 57,800 alumni users registered and have received 311,000+ EUR in alumni donations, received 478,855 EUR from alumni related partnerships and created 1,580 internships with alumni support.



Maria Kuvshinova (Director Central and Eastern Europe), **Youssef Zafri** (Director Iberoamerica), **David Benjamin** (Director Asia Pacific), **Cindy Rocha** (Director Africa), **Aman Jain** (President), **Aditi Bhat** (Vice President Exchange Management), **Vishal Jodhani** (Vice President Talent Management), **Malina Ciolpan** (Vice President Finance), **Lucas Florez** (Vice President Information Management), **Walter Heredia** (Vice President External Relations), **Ruthie Garelik** (Global External Relations Manager), **Hugo Pereira** (Vice President Organizational Strategy), **Iris Li** (Information Manager Project Manager), **Mehmet Yildirim** (Director Middle East and North Africa), **Carolyn Rush** (Vice President Communications), **Emily Jones** (Director Western Union and North America), **Alexandrina Mabonga** (Global External Relations Manager), **Franklin Morales** (Global External Relations Manager)



"As the generation of AIESECers who will lead the organization to 2010 we have immense responsibility to not only achieve AIESEC 2010 but take

the organization to a point where it can dream bigger than it ever has, where it can look deep within and challenge its very core to emerge stronger, bigger and better than it ever has been. And we are fortunate as it has fallen upon us to provide the impetus our organization needs!"

Aman Jain, President, AIESEC International 2009-10

Exchange Evolution

We have achieved our goal for exchange experiences by ensuring more leaders are taking up international Internships and by increasing the efficiency of our operations.

Through partnering with key organisations and catering to new sectors/backgrounds the demand for our exchange program has increased significantly .

Market capitalization and positioning

We have significantly improved AIESEC's organisational profile through investing in our external positioning and public relations strategy.

Membership excellence

We enabled the achievement of individual and organizational goals by providing high quality and measurable development opportunities to our members and leaders.

Every member is engaged in our physical and virtual Leadership Development Programs and tracks their progress using the competency assessment tool.

Finance driving growth

All the AIESEC entities improved their financial sustainability due to an increase in exchange revenues and channelled them in the network through well managed financial investments.

We have supported entities in revising their internal financial and revenue sharing models through customised educational programs and fostered a sales culture to drive growth.

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Supervisory Group

This year's Supervisory Group is made up of 12 professional including the previous president of AIESEC International. The Supervisory Group is an external governance body that holds AIESEC International accountable to its commitments to the global AIESEC network as part of its role and plan created at the beginning of the term.

Overseeing AIESEC International's activities and assessing performance, monitoring finances, and approving major investments and giving advice in critical areas of the AIESEC global agenda are the main responsibilities of the Supervisory Group.

Christopher Bones (Chair)	Dean, Henley Business School
Andrew Fiddaman	Managing Director, The Prince's Youth Business International
Carolyn Nimmy	VP Group & NCE HR / Corporate Responsibility and Sustainability Lead
Fernando Lanzer	Managing Director of LCO Partners
Gabriela Albescu	Former President, AIESEC International (ex officio member)
Jan Muehlfeit	Chairman Europe, Microsoft Corporation
Kevin D. Stringer	Director, International Management Institute, Kalaidos University of Applied Sciences
Mitschiaki (Mike) Tsurumi	External Senior Consultant, Deloitte LLP
Patrice Van Riemsdijk	Chair, The Hub Foundation the Netherlands
Paul Batchelor	Chairman of Crown Agents, UK and Chairman of Oxford Policy Management, UK
Ralph Hamers	Global Head Wholesale Banking Network, ING
Victor Loewenstein	Advisor (ex-officio member, as chair of the International Advisory Council)
Walid Tawil	Chairman Aya Multi Investments

AIESEC Global Council of Board Chairs, as of July 15th 2009

All members of THE AIESEC International Supervisory Group are part of the GCBC.

Every Member Committee at a national level (MCs) and local committee (LCs) are encouraged to have a board of advisors that holds them accountable to their plan and budget and provide advice for the continuity of operations. The chairpersons of the MC boards are invited to join the Global Council of Board Chairs, established in 2006-2007.

The AIESEC Global Council of Board Chairs

- Dr. Hafiz G.A. Siddiqi, Bangladesh
- Robby van den Wyngaert, Belgium
- Kalin Blajev, Bulgaria
- Carlos Nemer Numbela Salvatierra, Bolivia
- Ms. Tzyy Wang, Mainland of China
- Colin Baril, MBA, Canada
- Fabio Pacheco, Colombia
- Bea Pellizari, Conosur
- Martin Dybal, Czech Republic
- Tarek Mansour, Egypt
- Arno Morenz, Germany
- Felix Addo, Ghana
- Miss Alice Liu, Hong Kong
- Michael McKiernan, Ireland
- Meera Sanyal, India
- Mariano Arcelloni, Italy
- Koji Tsubaki, Japan
- Mohammad Walid Al-Tawil, Jordan
- Tom M Gitogo, Kenya
- Linas Dicipetris, Lithuania
- Mihail Shirovski, Macedonia
- CP Juan Manuel Ferron, Mexico
- Stephen C Thompson, New Zealand
- Dr. Michael Omolayole, Nigeria
- Harald Korn, Norway
- Amin Hashwani, Pakistan
- Rosnel Rodriguez, Peru
- Szymon Komorowski, Poland
- Maria da Conceição Barroso da Cunha Gameiro Zagalo, Portugal
- Cosmin Alexandru, Romania
- Mikhail Turetsky, Russia
- Hana Skero, Serbia
- Hemen Shah, Tanzania
- Tony Etse Gbedemah, Togo
- Henry Le Roy (Lee) Jennings, Tunisia

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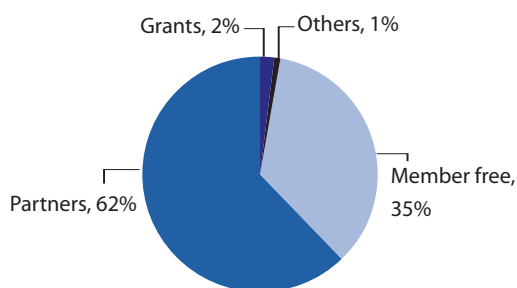
The AIESEC International (AI) team 2008-2009 finished with a surplus of €40,377 which was allocated:

- €25,000 to the Global Information Systems restricted fund to support the enhancement of our global intranet system, MyAIESEC.net.
- €10,000 to the AI Plan restricted fund to contribute to initiatives designed to support the delivery of the AI 0910 plan.
- €5,377 to the AI Infrastructure restricted fund to support upgrading the AI office infrastructure to create an optimal working environment.

Revenue

The Membership fees paid to AIESEC International in return for services provided globally totaled €452,309 this year. Despite a very challenging external economic situation, our external relations team worked hard to secure sponsorship of €784,495.

Sources of revenue for 2008-2009

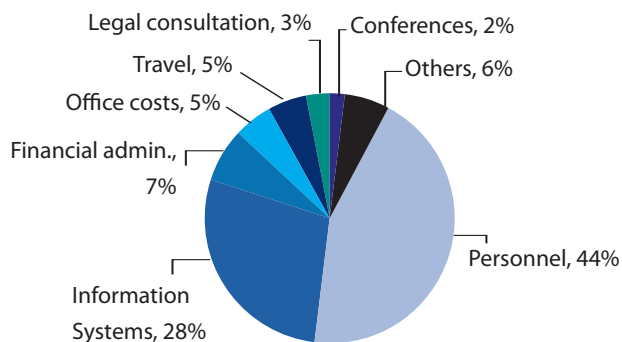


Expenditure

As a result of the global economic crisis, we implemented many cost cutting and streamlining measures to better manage our costs this year. Investments were made pending issue, to improve and update our global website and online positioning tools, and to increase our server capacity to ensure AIESEC members across the world received the focus and support they needed, for legal consultation to complete a pending issue and to increasing our server capacity of the global intranet system.

The turbulent economy contributed to a significant unrealised loss in the value of investments held and in non-receivable invoices being written off and provisions being made for potential bad debts.

Main areas of expenditure for 2008-2009



Statement of revenue and expenditure in the operating fund of AIESEC International

	2008-2009 EUR	2007-2008 EUR
Revenue		
Membership fees		
Global Information Systems	211,628	216,451
Country Development	71,356	60,045
Exchange Management	7,176	7,895
Talent Management	6,888	7,894
Strategic Direction	14,969	15,598
Affiliation	140,292	133,162
	452,309	441,405
Sponsorships, Donations, and Grants		
Corporate	784,495	732,803
Non-corporate	24,230	29,476
In kind	-	14,262
	808,725	776,541
Other	8,248	37,374
Total Revenue	1,269,282	1,271,456
Expenditure		
Salaries and personnel expenses	(541,320)	(475,007)
Information Systems expenses	(349,002)	(364,381)
Travel expenses	(57,417)	(72,115)
Communication expenses	(17,575)	(31,013)
Office expenses	(66,394)	(69,686)
Meeting and conference expenses	(24,893)	(33,287)
Governance expenses	(13,151)	(27,317)
Financial administration expenses	(35,368)	(72,645)
Legal expenses	(38,139)	(26,565)
Depreciation tangible fixed assets	(3,133)	(9,046)
Amortisation intangible assets	(21,763)	(21,477)
Bad debts and write-offs	(22,204)	-
Other expenditure	(38,546)	(35,499)
Total Expenditure	(1,228,904)	(1,238,038)
Balance	40,377	16,921

This financial data refers to the period from 1st June 2008 to 31st May 2009. For the purposes of this report, only actual expenses coming from AIESEC International's operations are shown, excluding funds held on behalf of third parties, from the audited financial statements to which PricewaterhouseCoopers issued and unqualified opinion on 13th July 2009.

www.aiesec.org

Find us on:



Our Alumni

The Global AIESEC Awards are the most prestigious recognition within the AIESEC network, through which the network is showcasing the impact of AIESEC and recognizing the achievements and contributions of AIESEC's alumni and supporters.

GLOBAL AIESEC HALL OF FAME

This award is presented to those alumni who made an outstanding contribution while being in AIESEC and after leaving the organization and who have demonstrated active leadership throughout their lives.

DELFIN CALIXTO, BRAZIL

DIRECTOR AUTOMOTIVE AFTERMARKET,
ROBERT BOSCH MEXICO



Throughout his career advancement, Delfim has always been supporting AIESEC in every possible way. He was one of the initiators of a local chapter in Campinas, Brazil and is currently a main supporter of AIESEC.

JOSÉ FRANCISCO GIL-DIAZ, MEXICO

TELEFONICA MEXICO-CENTRAL AMERICA, PRESIDENT



Francisco has played a decisive role over the last 20 years in the evolution of the tax administration of Mexico. A publication of Financial Times declared him Finance Minister of the Year for the Americas in 2005.

GLOBAL AIESEC ENTREPRENEURSHIP & LEADERSHIP AWARD

DIEGO MOLANO APONTE, COLOMBIA, MIDAS Program, Director

GLOBAL AIESEC CONTRIBUTION AWARD

AMIN HASHWANI, PAKISTAN, Hashwani Group of Companies, Director

ERWAN FOUÉRÉ, IRELAND, European Union Special Representative and Ambassador, , Head of Delegation in the Republic of Macedonia

FABIO PACHECO, COLOMBIA, IAM, Manager

LENNART BJURSTRÖM, SWEDEN

AGAPO AB /WWW.AGAPO.SE/, OWNER AND CEO



He pioneered environmental certification services in Sweden and in 1996 he became CEO of a sustainability management consultancy. In 2002 he founded his own company Agapo, with the mission of helping individuals and organizations to true and lasting success.

PABLO ANTONIO TOLEDO ACUÑA, CHILE

XPG CONSULTING NETWORK, PRESIDENT AND OWNER



Under his leadership as President of AIESEC in Chile in 1985-1986 he achieved the highest number of internships, members and local committees in the history of AIESEC in Chile. On the age of 32 he was appointed General Manager of PepsiCo. Pablo has initiated Corporate Social Responsibility departments in several companies he has worked for. Today, he is presiding a consulting company he founded himself.

PEDRO CADENA COPETE, COLOMBIA

RETIRED LAWYER



In 1957 he was among the people that established AIESEC in Colombia. He was among the people who established the Colombian "Comision pro derechos humanos" (Commission of Human Rights) in 1978 and in 1982 he was appointed as an advisor of the president of Colombia. Pedro is the author of 13 books.

JOSEPH ESHUN, GHANA, Deloitte Consulting, East Africa, Partner
MICHAEL OMOLAYOLE, NIGERIA, Omolayole & Associates, CEO
TAREK MANSOUR, EGYPT, PricewaterhouseCoopers, Egypt, Senior Partner

YOUNG ALUMNI CONTRIBUTION AWARD

JUAN BOSSICARD, BELGIUM, Microsoft EMEA, Community Affairs Coordinator

VERONIKA ZHUKOVA, RUSSIA, Citibank, Moscow District, Head of Investment Sales Department

YOSELIN SANTIAGO, DOMINICAN REPUBLIC, Santo Domingo City Hall, International Relations Manager

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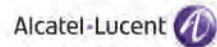
Our Global Partners



AB InBev

"AIESECers highly fit into our culture of candor, straightforwardness, being open working on things fast and simple way. That makes them very much fit to our company and step ahead of most of the other newcomers we employ."

Vinko Alujevic, National Training Manager Central and Easter Europe



Alcatel - Lucent

Most of the young talents we've in boarded in recent years have witnessed very profound changes in the way the company operates, through good times, tough times, times of merger, and most recent times of renewed strategy and energy - these students have added tremendous value in helping us move ahead by bringing their passion, their freshness and eagerness to make an impact. Indeed, that's what Alcatel-Lucent offers to AIESEC trainees: an opportunity to write the book instead of reading it!

Laurence Gramont, Head of Talent & Organization Development, Alcatel-Lucent Europe, Middle - East & Africa



Artemisia

"Artemisia sees in AIESEC members the potential to be tomorrow's entrepreneurs, investors, managers and policy makers. We believe strongly in the power of this partnership to develop key entrepreneurial competencies in young people"

Carolina de Andrade - Strategic Partnerships Coordinator, Artemisia



Bridgestone

"AIESEC members have gained extremely important experiences; working with people from different cultures, managing teams, proactively taking responsibility"

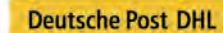
Jorg Ludemann
Bridgestone



Cadbury

"Cadbury has been working in partnership with AIESEC for over 9 years. This partnership has grown and developed to mutual benefit over the years. Through the partnership, Cadbury is able to interact with young talent, exchanging ideas on areas where we share a common interest, such as leadership development and corporate social responsibility."

Emma West
Global Talent & Organisation Development Director



DHL

"The Deutsche Post DHL - AIESEC partnership is designed to match you up with real-world projects so that you can gain as much useful experience as possible. As market leader in global logistics we need good people to support our customers with high-quality services around the world"

Dr. Frank Appel,
CEO Deutsche Post DHL



Electrolux

"We have retained a high number of our AIESEC interns in the company which reflects not only on the fact that we provide challenging experiences that encourage young people to stay with us, but that we are also extremely satisfied with the interns that we have had."

Ann Gårdmark, Director of Talent Management, AB Electrolux



Husqvarna

"Our partnership with AIESEC is a win-win situation. The partnership gives Husqvarna access to top talents that can further develop our business, whilst the interns have an opportunity to put theory into practice in a global environment" Magnus

Yngen, President and CEO Husqvarna AB



IE

IE is seeking to attract the best young talent for its Master programs and believes AIESEC members are outstanding candidates.



Ingersoll Rand

I've been working with AIESEC for over 17 years in different organizations. It is amazing how at very young age AIESEC talents have diverse life experiences combined with the emotional intelligence, as well as motivation and willingness to learn

Peggy Maes
Director, Talent and Organizational Development Ingersoll Rand ESA



ISB

"Our fundamental premise of entering into this alliance is that 'AIESECers THINK BIG...'"

Professor Chandrasekhar,
WCED Executive Director.



Microsoft

"You should be proud of what you are doing. Its important not just for the companies but for the globe"

Jan Muehlfeit, Chairman Europe
Microsoft Corporation



PwC

"In the past few years our close cooperation with AIESEC has resulted in numerous graduates from around the world doing internships at PwC. They are focused, driven, and add value to our firm by bringing in talent and fresh perspectives."

Roger Heijens, Territory Senior Partner
PricewaterhouseCoopers Belgium



Standard Chartered

"Through our "Living with HIV" program, we have developed a highly effective workplace HIV education model that has been rolled out to all our employees. We are proud that AIESEC has teamed up with us to reach 300,000 young adults, an age-group significantly impacted by HIV, and who represent tomorrow's leaders"

Vanessa Green, Standard Chartered Bank Group Sustainability

Our Co-operation Partners *

AIESEC International engages with valuable supporters and co-operation partners including

- * European Commission, Executive Agency Education, Audiovisual and Culture
- * Ashoka
- * Career Innovation
- * IUCN
- * EABIS
- * EBBF
- * EBS
- * UNESCO
- * The World Bank
- * UN Habitat
- * EFMD
- * Future Considerations
- * Instyle Digital Marketing
- * JCI
- * Pioneers of Change
- * SoL
- * Taking IT Global
- * Tallberg Foundation



TCS

"AIESEC sources interns from its countries of presence to TCS, and thereby helping TCS to enhance diversity of its employee strength, increase the cultural mix in its employee demographics and build a strong employer brand globally."

Mr. Yogesh Thakoor, Global Head of Resource Management Group Tata Consultancy Services Ltd.



UBS

"In our experience AIESEC students possess exactly the qualities we are looking for: Internationalism, integrity, intuition and communication skills."

Rainer Kirchhofer, UBS



Vale

"The greatest benefit of this partnership is the access to a world class range of professionals with the profile we look for in a Vale employee. The differentiating factor is accessing talented people who have been through the AIESEC experience"

Hanna Meirelles, Area Manager
Global People Sourcing

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We were thinking of people who strive for excellence through creativity and innovation.

"At Electrolux, we aspire to be the world leader in our business. To do this, it's absolutely necessary that we attract, develop, excite and retain highly talented people."

Hans Stråberg, CEO Electrolux



The Insight Cooker with integrated food probe.

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Global internship program with AIESEC
For more information contact your local
AIESEC organization www.aiesec.org

Thinking of you

 **Electrolux**